

VIRGINIA COMMUNITY ENGAGEMENT INDEX

PART 01

Community Needs, Priorities, and Effectiveness of Actions





“

The VCEI provides a level of local understanding and insight that is invaluable to supplementing the work we do at the national level. When we can combine this community-level knowledge with national data, we can provide a truly holistic portrait of engagement in our communities.

MEGAN SINGER

Senior Manager of Strategy, Points of Light



Table of Contents

Section 1 4

Our Process: Building the VCEI	Background	5
	Objectives	8
	Methodology	12

Section 2 17

Community Needs and Priorities	Topline Priorities	19
	Specific Issue Areas	22

Addendum 1	Respondent Demographics	134
-------------------	-------------------------	-----

Section 3 33

Most Effective Actions to Address Community Needs	Education	35
	Health & Well-being	46
	Housing	59
	Public Safety	68
	Economic Security	77
	Environment	88
	Civil & Human Rights	97
	Veterans & Military Families	107
	Democracy	116
	Disaster/Crisis Response	125

Addendum 2	Acknowledgements	143
-------------------	------------------	-----



VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Our Process: Building the VCEI

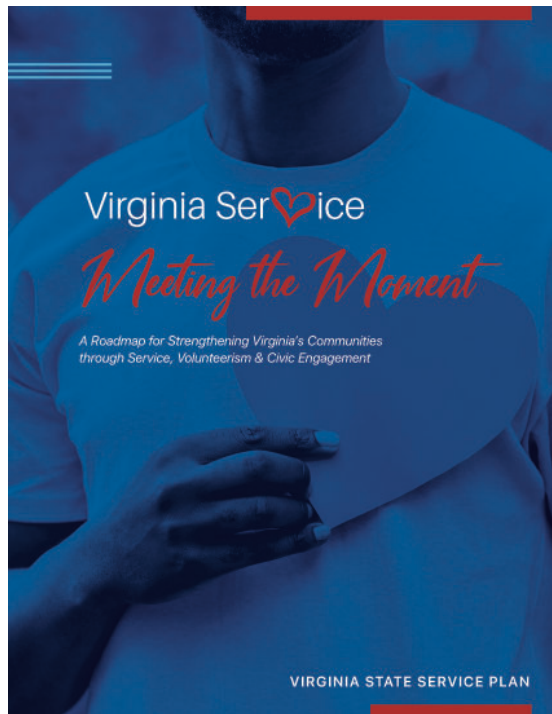


OUR PROCESS: BUILDING THE VCEI

Background



DELIVERING ON OUR 2022-2024 STATE SERVICE PLAN



STRATEGY 1

Build a Stronger Culture of Service, Volunteerism, and Civic Engagement



STRATEGY 2

Build a More Representative, Integrated, and Aligned Network of Partners



STRATEGY 3

Build a More Robust Resource and Support Infrastructure

The Data and Insights Gained from the Virginia Community Engagement Index Answers Key Questions to Advance All Three Strategies



Our State Service Plan Mandate:

Develop a study that can assess how residents are engaging and what they prioritize in their communities, while also gaining insights that can:

- Lead to a fuller understanding of the service landscape
- Identify strategies for promoting greater awareness of opportunities on the part of residents
- Inform tactics for boosting volunteer recruitment and program development.



What Our Stakeholders Told Us:

STATE SERVICE PLAN FINDINGS

84%

Said it was very important to gain a greater understanding of community-level needs and priorities.

60%

Said community organizations lack the volunteer cultivation, training, and recruitment resources to boost volunteerism rates effectively.

63%

Said limited awareness and understanding on the part of residents for how they can serve was an important barrier to address.

55%

Said they felt there was limited inclusivity of “community-level” service in how we, as a sector, think about and measure engagement.

OUR PROCESS: BUILDING THE VCEI

Objectives



Building the VCEI

Where to Start?



**BUILD A COALITION &
ASSESS THE LANDSCAPE**



Our core team consisted of
representatives from **38 ORGANIZATIONS**
THROUGHOUT VIRGINIA



- What do we, as an ecosystem, truly want this study to accomplish?
- What specific data and insights will be most beneficial to members of each sector?
- Are there any national models and partners we can leverage?



Building the VCEI

Aligning on Goals



WHAT THIS STUDY NEEDED TO BE

- More unique to Virginia.
- More encompassing of all avenues of community engagement (formal service and volunteering, informal neighborly acts, civic and democratic action, etc.).
- More illustrative of community priorities — where should we be channeling resources and volunteers.
- More indicative of messaging and strategies to drive recruitment and retention.
- Measurable over time.

WHAT WAS OUT THERE



A widely used tool that looks at a variety of civic participation indicators, primarily leveraging data from the Community Engagement & Volunteering Supplement to the U.S. Census, sponsored by AmeriCorps.



Formalizing Our Goals



OUR PROCESS: BUILDING THE VCEI

Methodology



Building the VCEI

Developing Our Survey

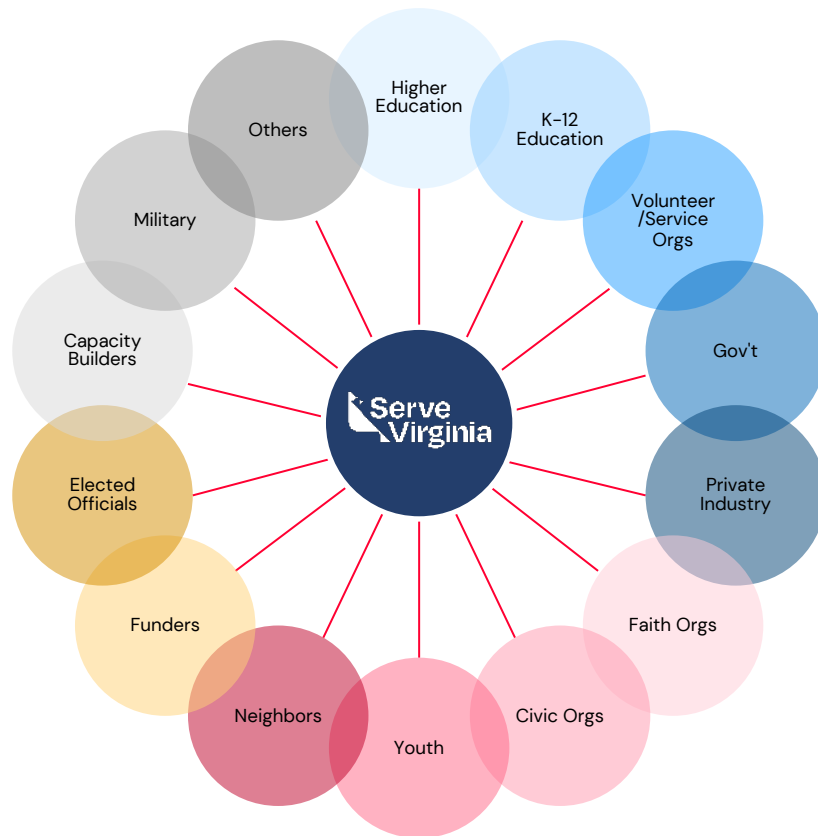


LEVERAGING INSIGHTS FROM OUR CORE TEAM TO
PINPOINT MOST ACTIONABLE AREAS OF INQUIRY

LEVERAGING NATIONAL PARTNERS FOR THOUGHT LEADERSHIP



POINTS
OF LIGHT



Building the VCEI

Distributing Our Survey

Survey was fielded January 30 through March 8, 2023.



Survey responses have been weighted to more accurately reflect Virginia's geographic and demographic diversity.



Note: For detailed respondent demographic information, see Addendum 1 at the end of this report.

What Makes this Sample Unique

Our sample affords us an unprecedented, in-depth look at engagement within the volunteerism, service, and civic engagement ecosystem.

3,099 Participants

Purchased through
research panel
providers Qualtrics
and CINT

Potentially more apt to be engaged because
they've agreed to be part of a research panel

3,294 Participants

Procured through 38
Core Team member
organization
distribution channels

Significantly more likely to be engaged
because they're already in the ecosystem

6,393 Total
Participants

These should
be thought
of as
"engaged
Virginians"
not
"everyday
Virginians"

What the sample as constructed will
tell us from a data perspective:

Our volunteer engagement numbers are higher
than what is being reported nationally.

This is an **intentional choice** that allows us to
discern with greater nuance and reliability:

- The strengths of the ecosystem.
- The motivations that most directly
correspond with increased engagement.
- The barriers that can help us understand
why volunteerism may be declining.
- The ways people are engaging that don't fit
in the traditional "volunteerism" bucket.

Through our analysis, we sought to answer the following key questions:

What are our most top-of-mind and pressing community needs and priorities?

How effective at addressing community needs do we perceive each of the following action areas to be?



To what extent are we currently engaging in acts that advance each of these action areas — and why?

How do we inspire and mobilize more people to act?



VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Community Needs and Priorities



Through our analysis, we sought to answer the following key questions:

What are our most top-of-mind and pressing community needs and priorities?

How effective at addressing community needs do we perceive each of the following action areas to be?



To what extent are we currently engaging in acts that advance each of these action areas — and why?

How do we inspire and mobilize more people to act?



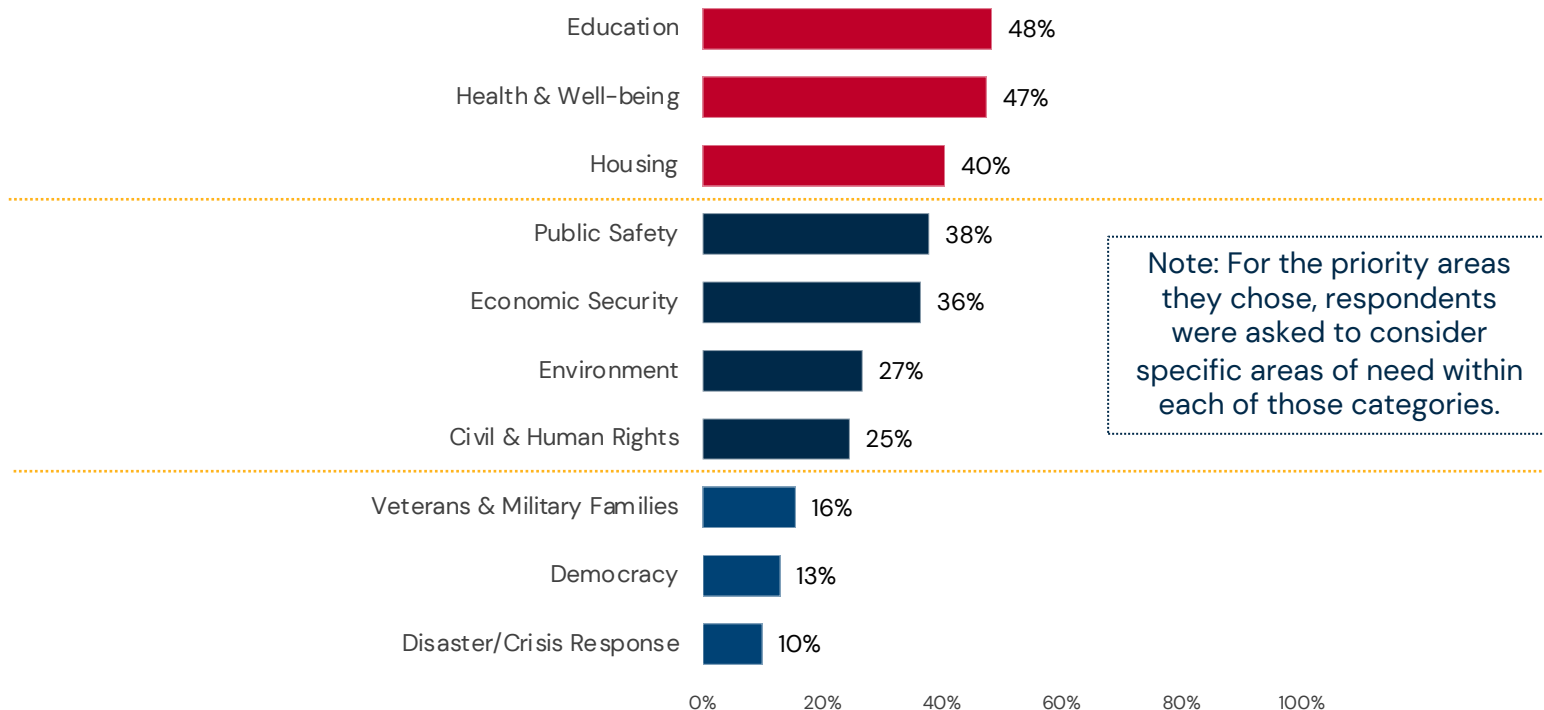
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Topline Community Priorities



Community Needs & Priorities

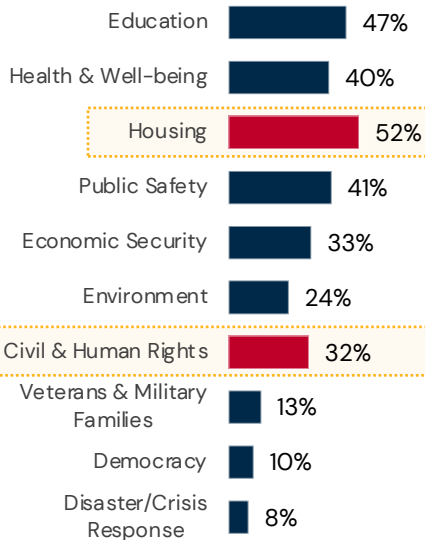
Respondents chose education, health & well-being, and housing as the top three priorities to address in their community, with highest emphasis being placed on education. At least three out of 10 respondents also rated Public Safety and Economic Security as a top three priority as well.



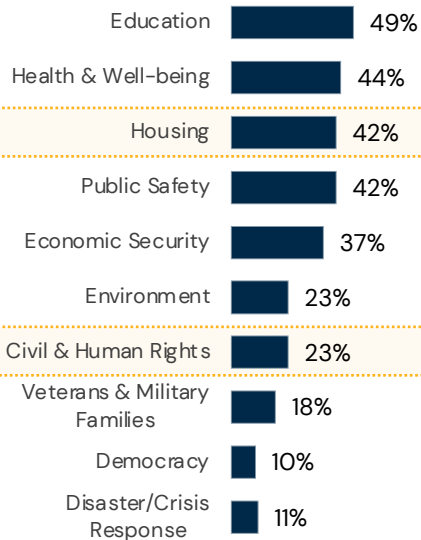
Local Priorities

Black/African American respondents placed higher emphasis and priority on issues related to housing and civil & human rights within their community.

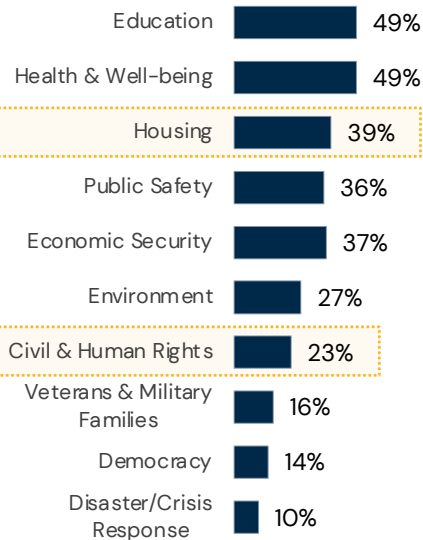
Black/African American (n = 940)



Hispanic/Latino (n = 399)



White (n = 4,451)



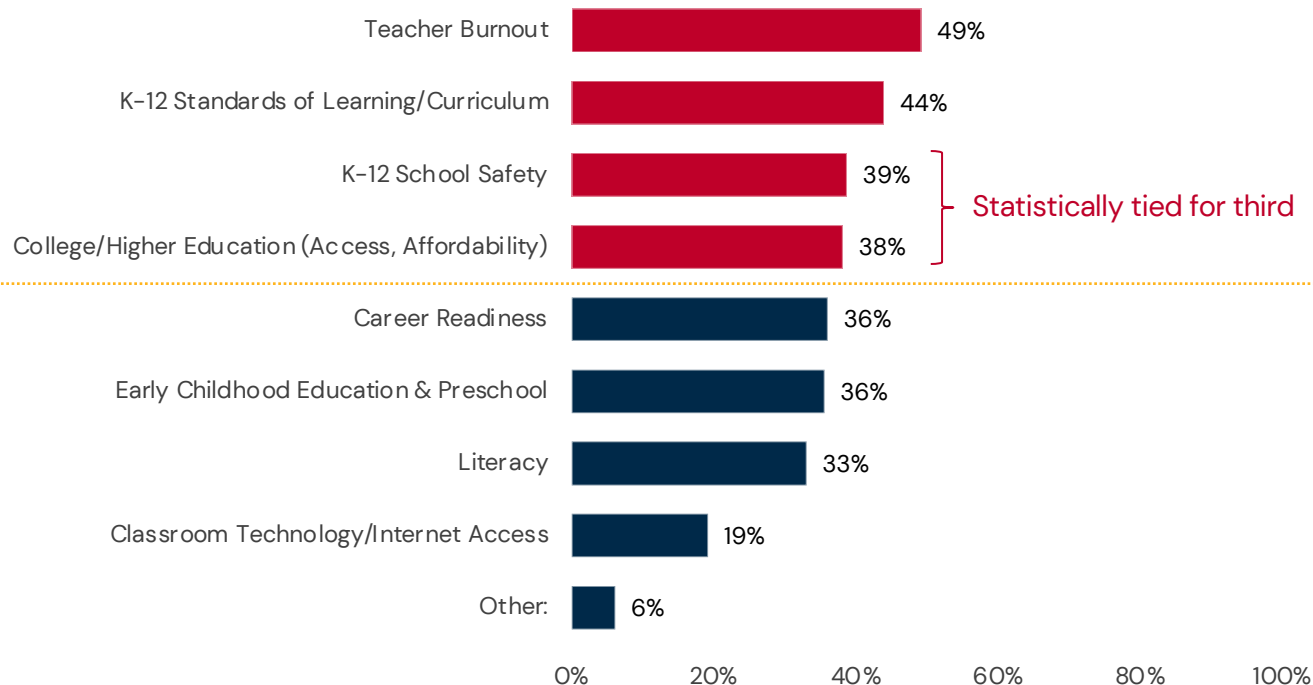
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Need-Specific Issue Areas



EDUCATION

Nearly half of those who chose education as a top priority selected **teacher burnout** as one of their top three areas to address. **Curriculum** concerns, as well as needs related to **school safety** and **access to higher education**, also registered as top priorities.

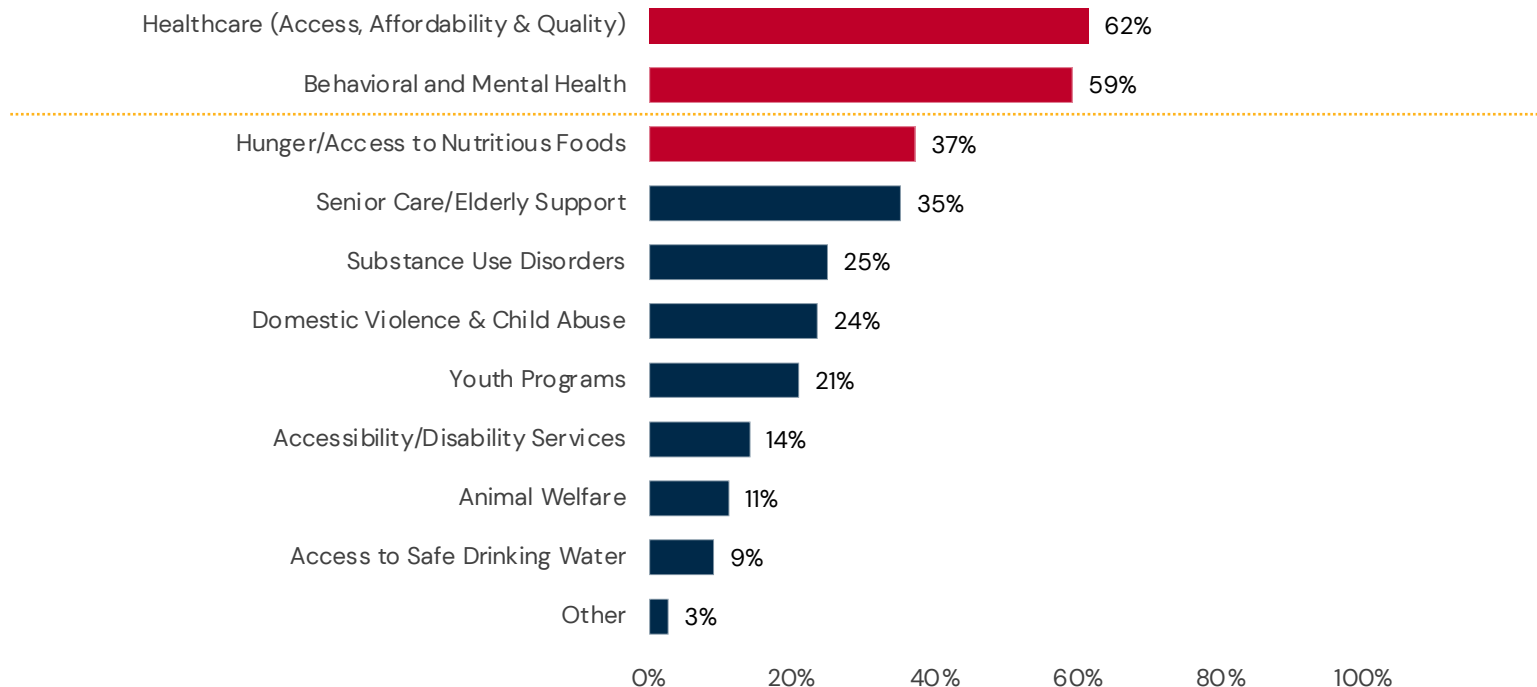


Q14.4. You chose Education as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? *Please select three options.*

n = 3,095

HEALTH & WELL-BEING

Respondents ranked **access, affordability, and quality of healthcare** as the top area to address for health and well-being, followed closely by **behavioral and mental health**. Beyond health services, respondents identified **hunger/access to nutritious foods** as a top three need.

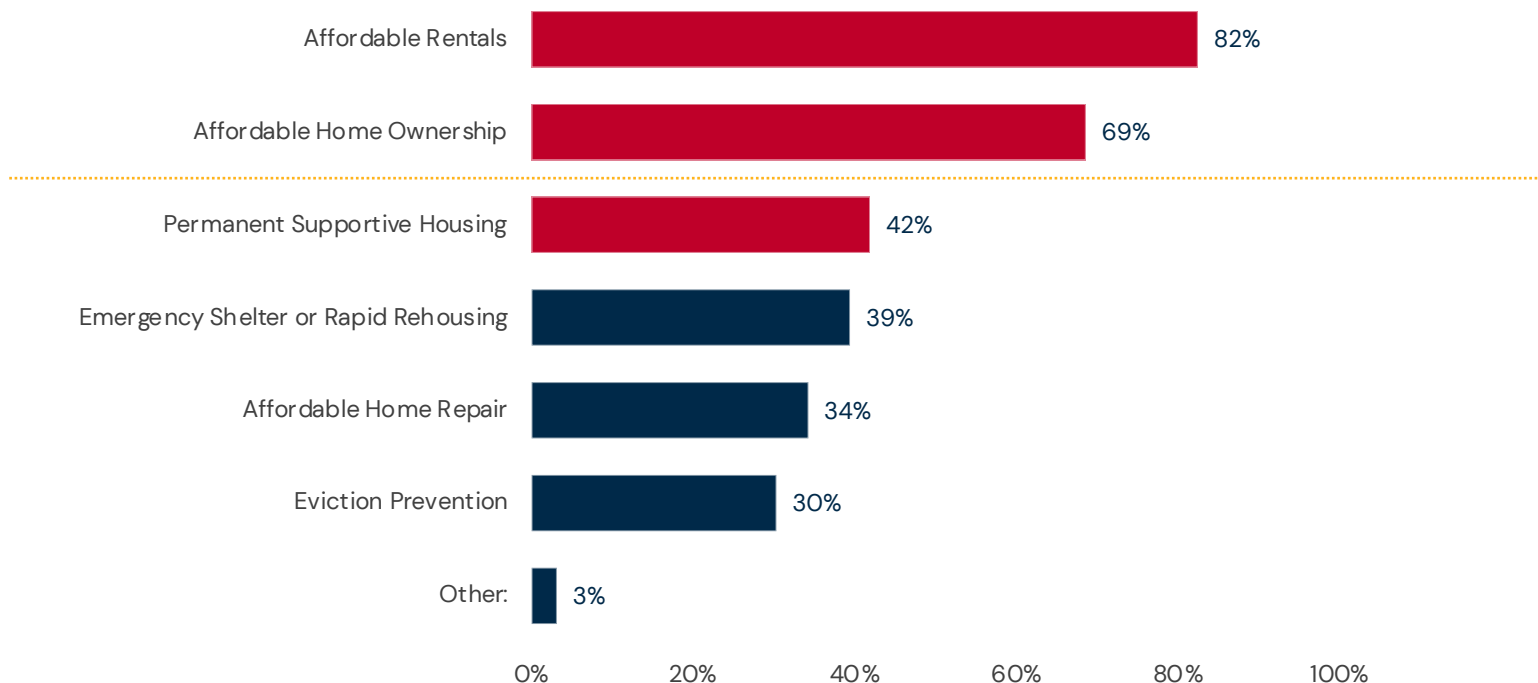


Q14.1. You chose Health & Well-being as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 3,100

HOUSING

The vast majority of respondents pointed to **affordability** as the key to addressing housing issues in their community, with affordability of rental properties significantly outpacing concerns over affordable home ownership.

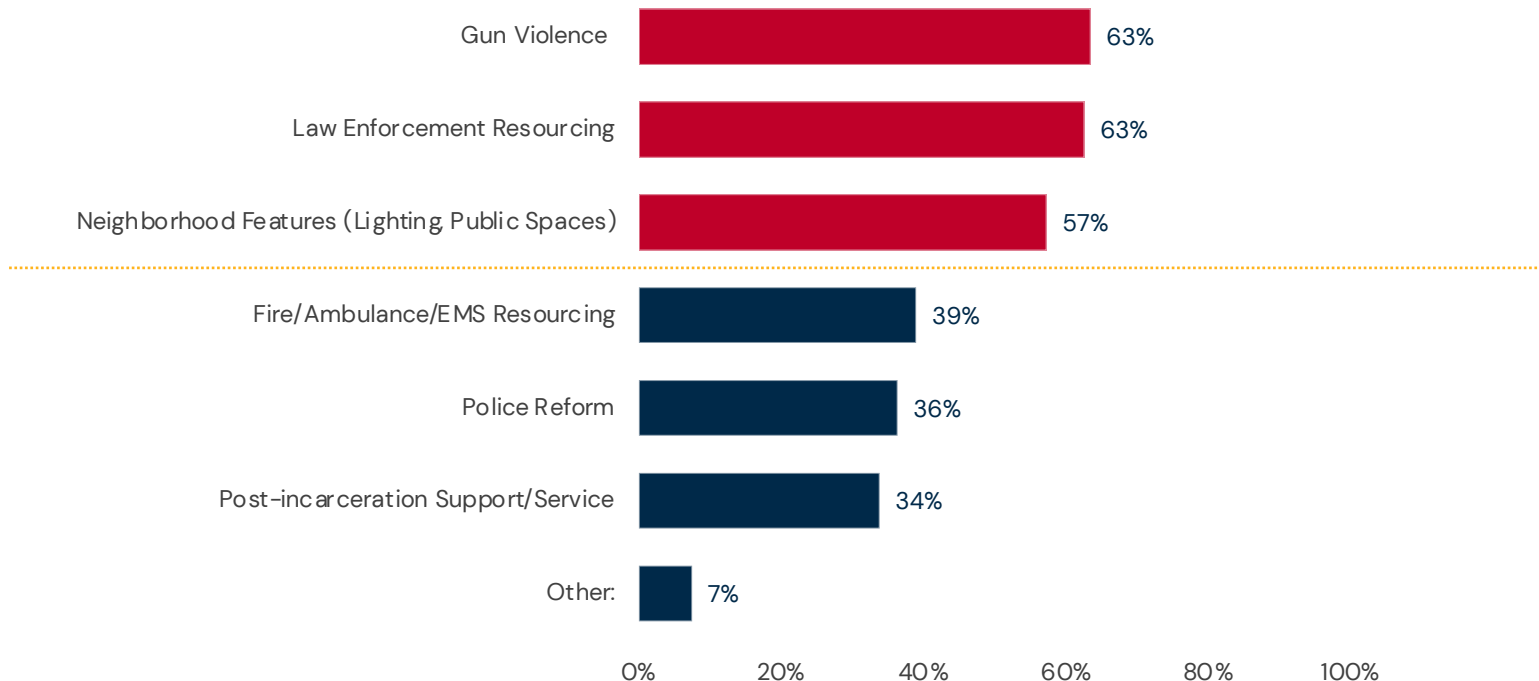


Q14.2. You chose Housing as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,681

PUBLIC SAFETY

Most respondents prioritized **gun violence**, **law enforcement resourcing**, and enhanced **neighborhood features** when thinking of how to address public safety.

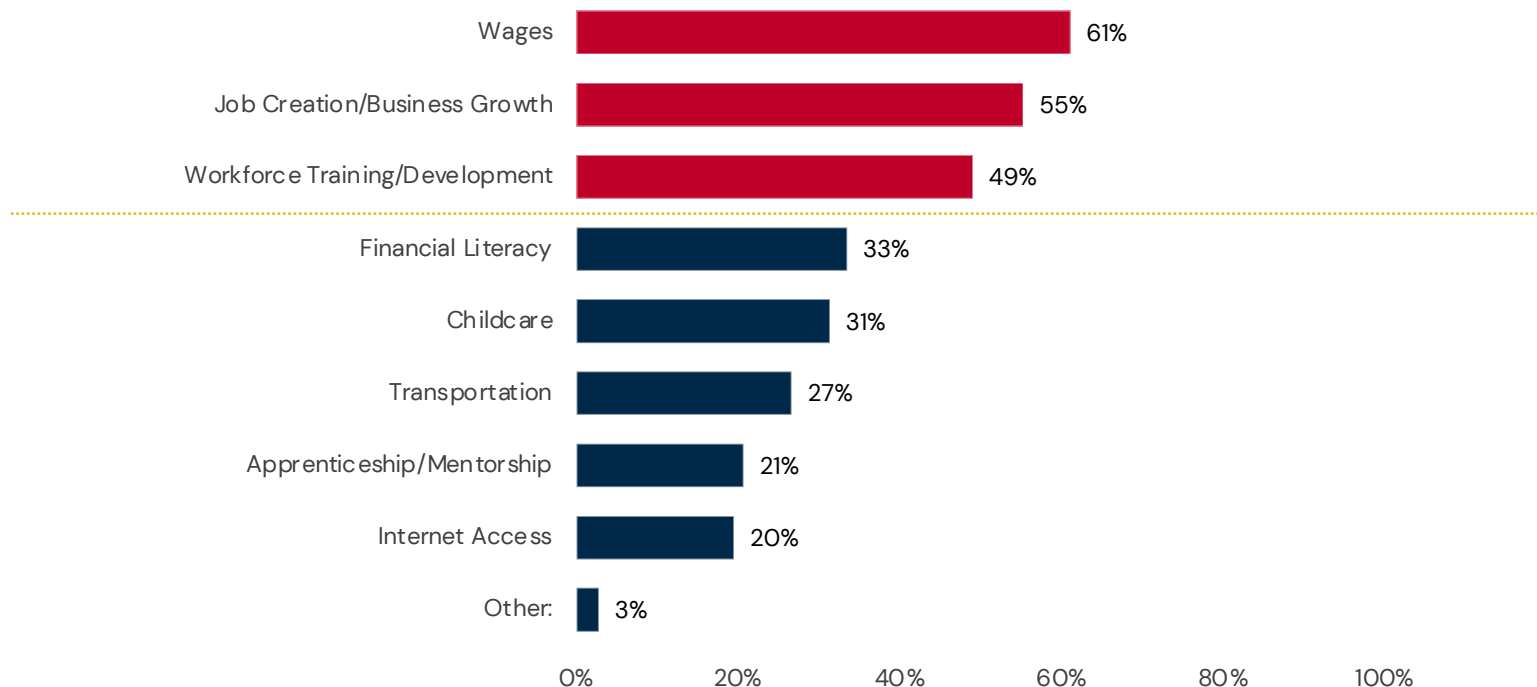


Q14.9. You chose Public Safety as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,352

ECONOMIC SECURITY

Respondents most often ranked **higher wages, job creation/business growth, and workforce training and development** as key priorities to promoting economic security.

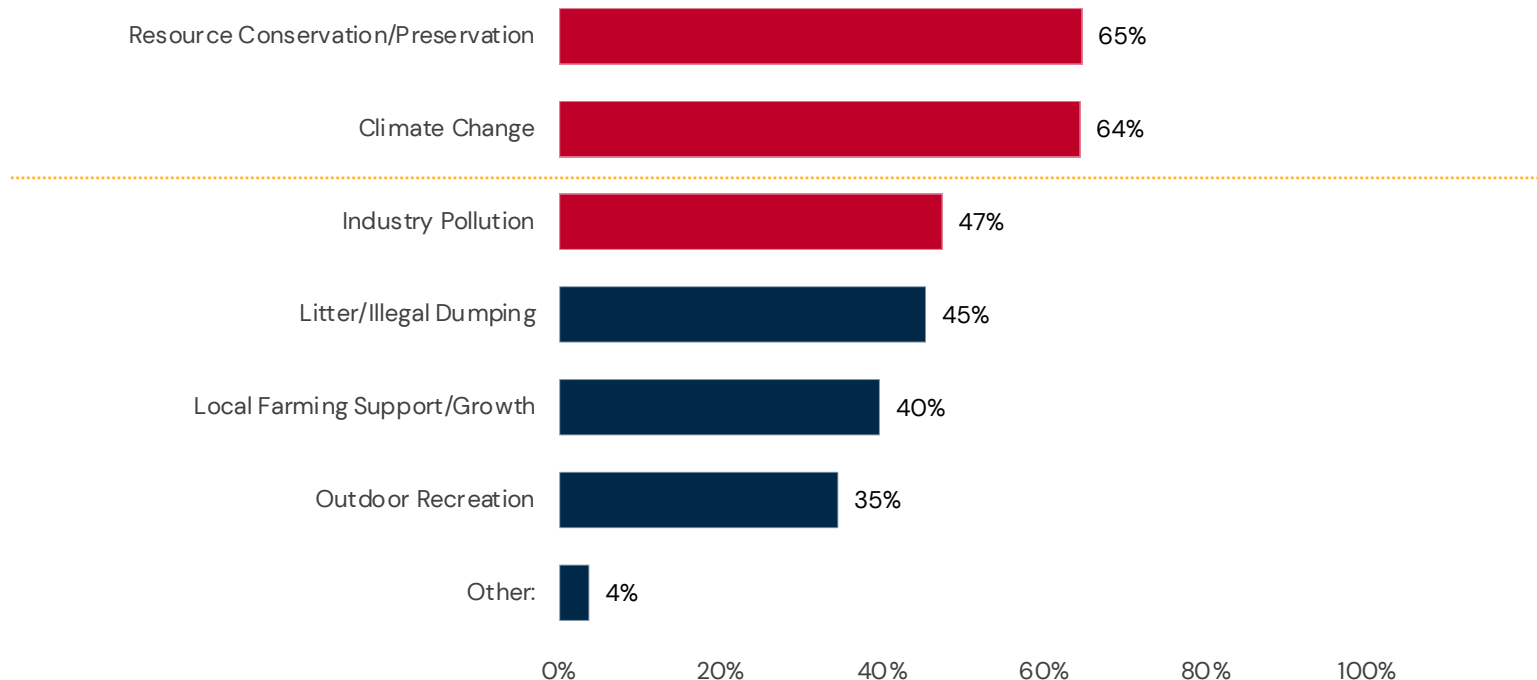


Q14.3. You chose Economic Security as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,256

ENVIRONMENT

The vast majority of respondents prioritized addressing **resource conversation/preservation** and **climate change** as environmental issues to tackle.

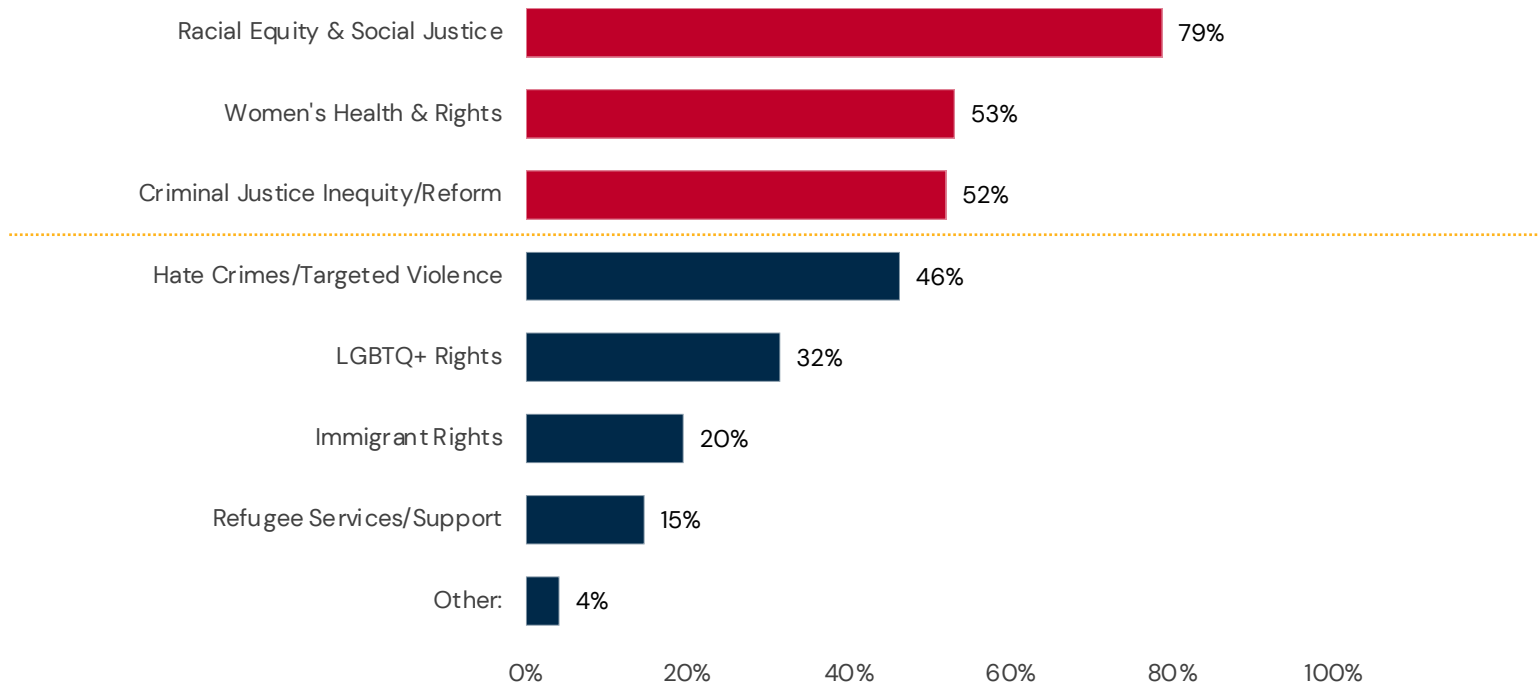


Q14.8. You chose Environment as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 1,675

CIVIL & HUMAN RIGHTS

The vast majority of respondents for whom civil and human rights are a priority chose **racial equity and social justice** as the top area to address, with **women's health and rights** and **criminal justice reform** also resonating with the majority.

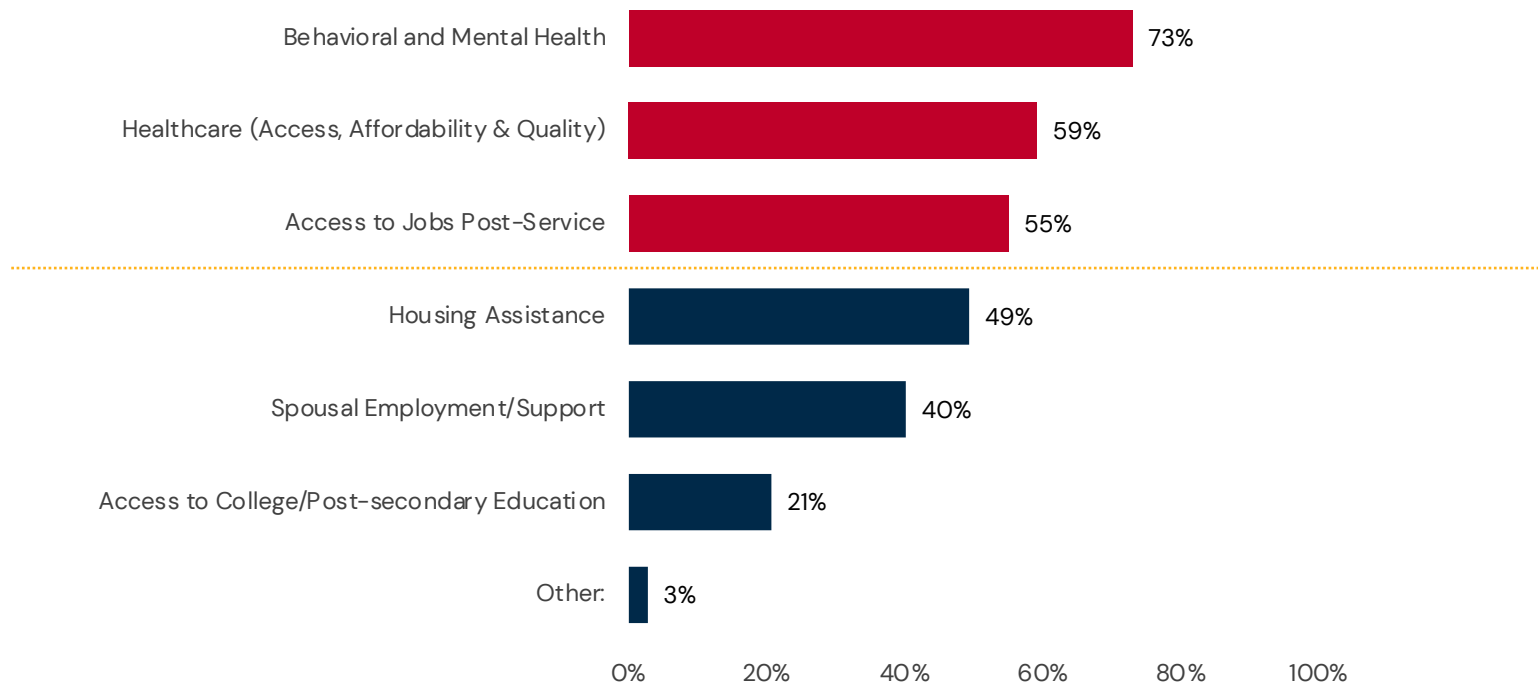


Q14.6. You chose Civil & Human Rights as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 1,608

VETERANS & MILITARY FAMILIES

Behavioral and mental health ranked highest for nearly three-quarters of respondents who prioritized veterans and military families, followed by **healthcare** and **access to jobs**.

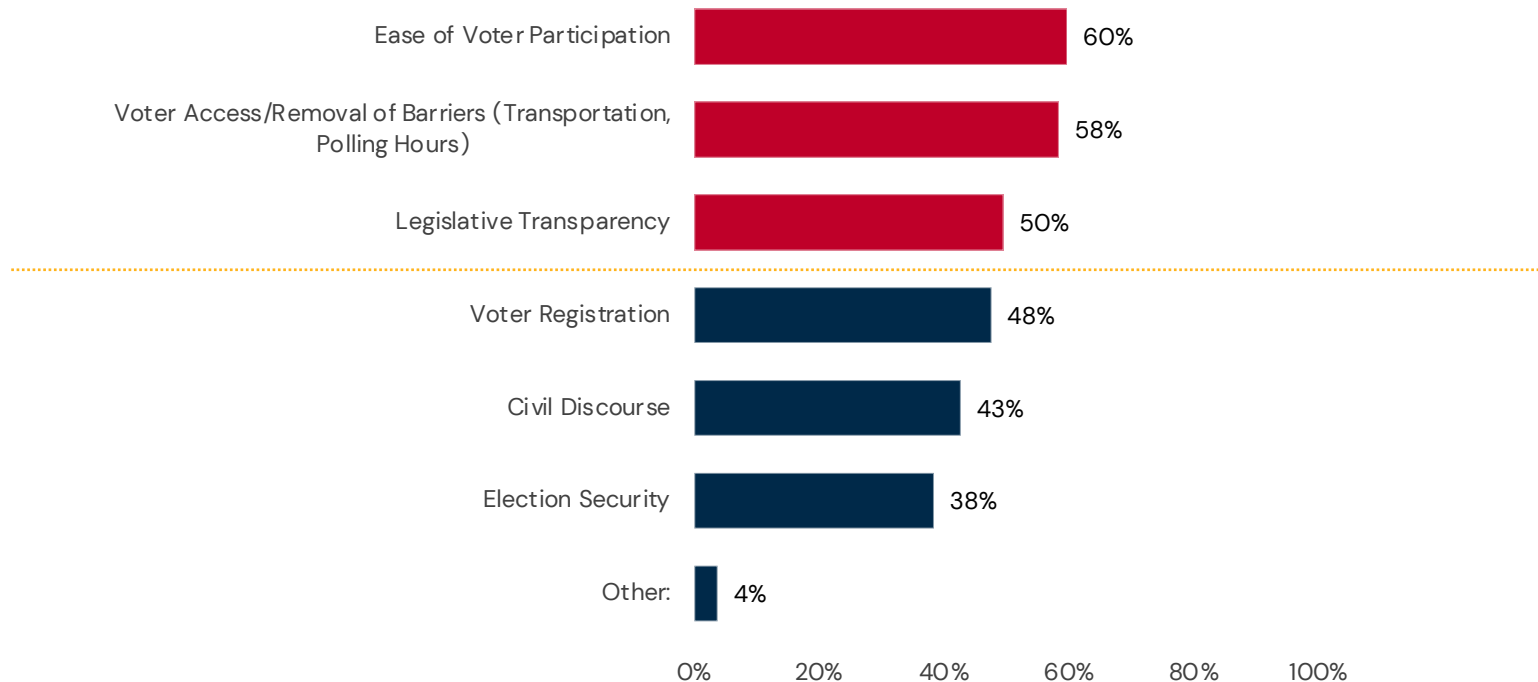


Q14.5. You chose Veterans & Military Families as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 951

DEMOCRACY

The majority of respondents prioritized **voter access and participation**, as well as **legislative transparency**, when it comes to issues pertaining to the health of our democracy.

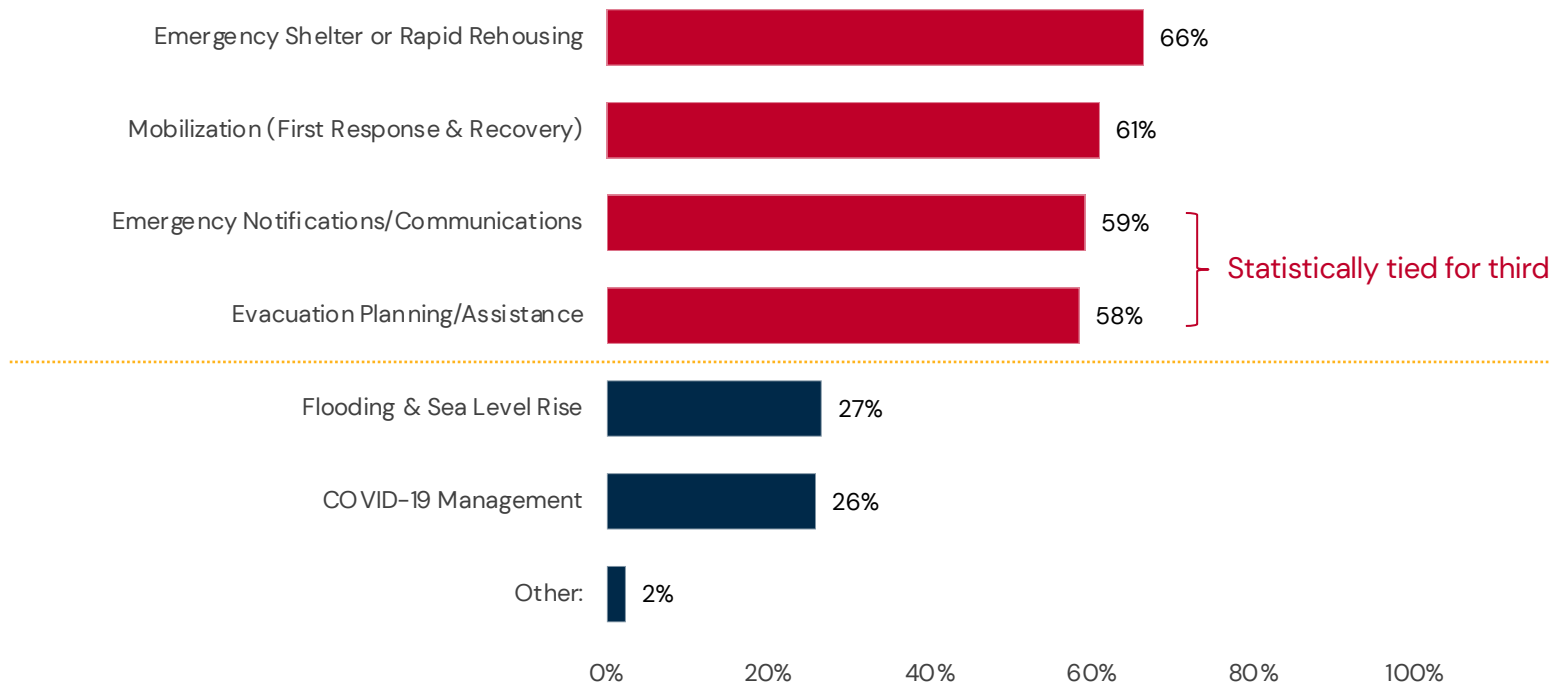


Q14.10. You chose Democracy as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 794

DISASTER/ CRISIS RESPONSE

Two-thirds of respondents prioritized **emergency shelter** and **rapid rehousing** for those affected by disaster, followed by **first response mobilization**, **emergency notifications**, and **evacuation planning**.



Q14.7. You chose Disaster/Crisis Response as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 1,608

VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Most Effective Actions to Address Needs



Through our analysis, we sought to answer the following key questions:

What are our most top-of-mind and pressing community needs and priorities?

How effective at addressing community needs do we perceive each of the following action areas to be?

**Political
Action, Policy
Change, &
Lawmaking**

**Community
Education &
Outreach**

**Volunteerism
& Service**

**Donations &
Philanthropy**

To what extent are we currently engaging in acts that advance each of these action areas — and why?

How do we inspire and mobilize more people to act?



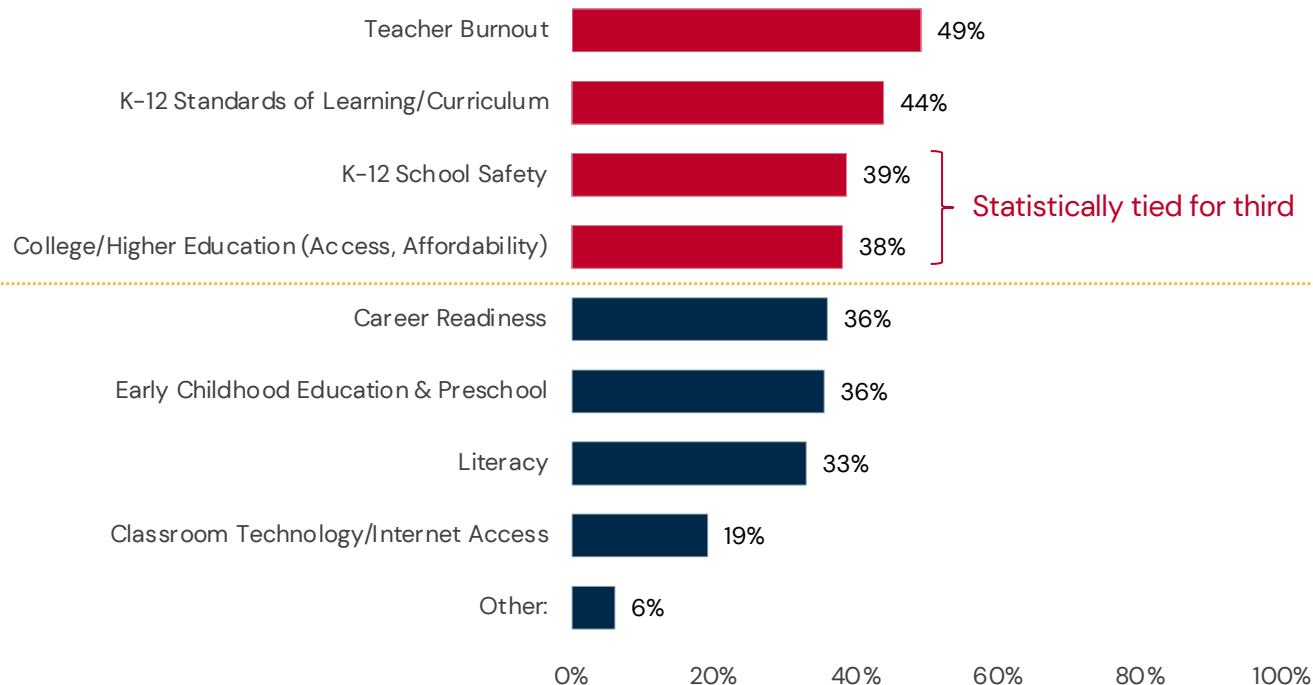
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

EDUCATION



EDUCATION

Nearly half of those who chose education as a top priority selected **teacher burnout** as one of their top three areas to address. **Curriculum** concerns, as well as needs related to **school safety** and **access to higher education**, also registered as top priorities.



Q14.4. You chose Education as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? *Please select three options.*

n = 3,095

EDUCATION

TEACHER BURNOUT

1

73%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

58%

COMMUNITY
EDUCATION &
OUTREACH

3

41%

VOLUNTEERISM
OR SERVICE

4

28%

DONATIONS &
PHILANTHROPY

Q15.4.4. For Teacher Burnout, which actions do you feel would be most effective at addressing that issue or meeting that need?
Please select two options.

n = 1,566



EDUCATION

K-12 STANDARDS OF LEARNING/CURRICULUM

1

75%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

75%

COMMUNITY
EDUCATION &
OUTREACH

3

32%

VOLUNTEERISM
OR SERVICE

4

18%

DONATIONS &
PHILANTHROPY

Q15.4.3. For K-12 Standards of Learning/Curriculum, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,335



EDUCATION

K-12 SCHOOL SAFETY

1

74%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

70%

COMMUNITY
EDUCATION &
OUTREACH

3

38%

VOLUNTEERISM
OR SERVICE

4

18%

DONATIONS &
PHILANTHROPY

Q15.4.2. For K-12 School Safety, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,192



EDUCATION

COLLEGE/HIGHER EDUCATION (ACCESS, AFFORDABILITY)

1

79%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

54%

DONATIONS &
PHILANTHROPY

3

51%

COMMUNITY
EDUCATION &
OUTREACH

4

16%

VOLUNTEERISM
OR SERVICE

Q15.4.7. For College/Higher Education (Access/Affordability), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,123



EDUCATION

CAREER READINESS

1

79%

COMMUNITY
EDUCATION &
OUTREACH

2

52%

VOLUNTEERISM
OR SERVICE

3

43%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

26%

DONATIONS &
PHILANTHROPY

Q15.4.8. For Career Readiness, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,050



EDUCATION

EARLY CHILDHOOD EDUCATION & PRESCHOOL

1

69%

COMMUNITY
EDUCATION &
OUTREACH

2

61%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

43%

VOLUNTEERISM
OR SERVICE

4

26%

DONATIONS &
PHILANTHROPY

Q15.4.1. For Early Childhood Education & Preschool, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,124



EDUCATION

LITERACY

1

79%

COMMUNITY
EDUCATION &
OUTREACH

2

59%

VOLUNTEERISM
OR SERVICE

3

42%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

20%

DONATIONS &
PHILANTHROPY

Q15.4.5. For Literacy, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,082



EDUCATION

CLASSROOM TECHNOLOGY/ INTERNET ACCESS

1

62%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

60%

DONATIONS &
PHILANTHROPY

3

48%

COMMUNITY
EDUCATION &
OUTREACH

4

30%

VOLUNTEERISM
OR SERVICE

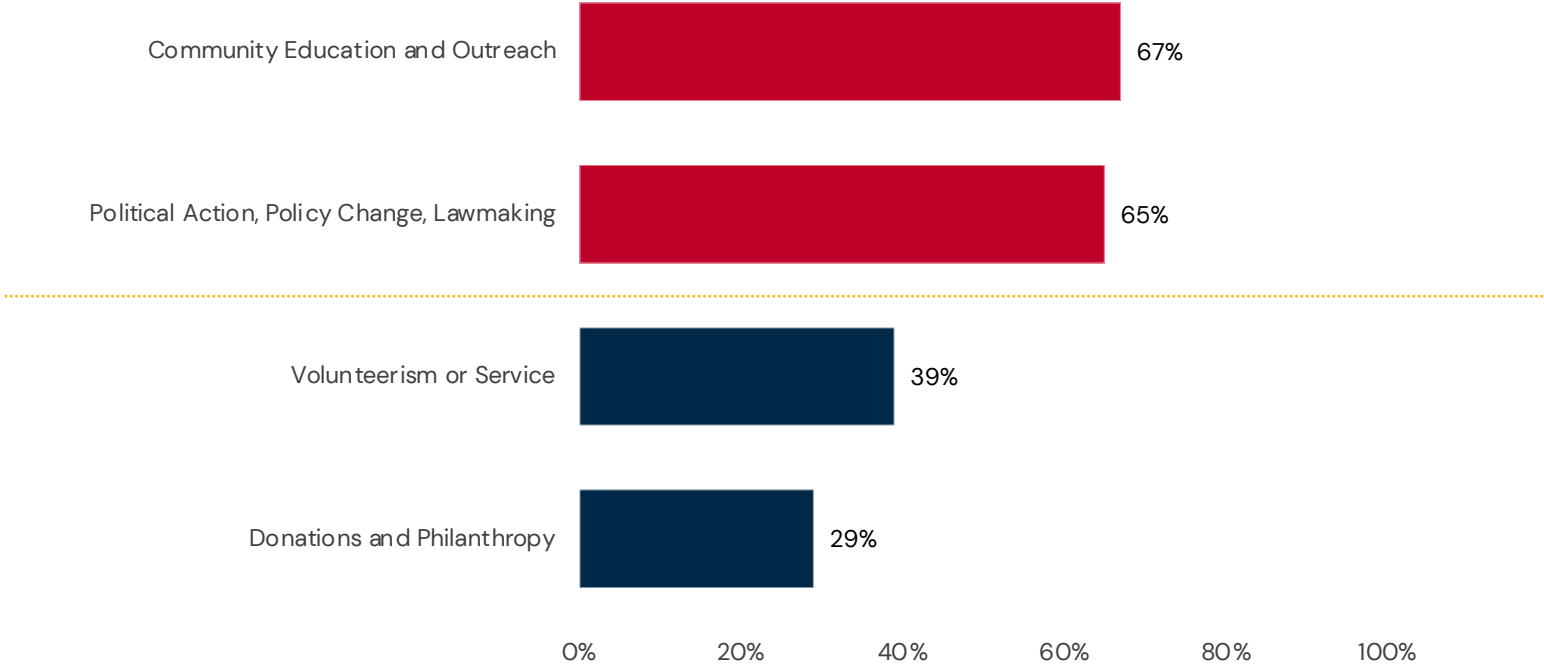
Q15.4.6. For Classroom Technology/Internet Access, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 565



EDUCATION: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their education priorities, respondents most often chose community education and outreach followed closely by political or policy measures.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

n = 9,239



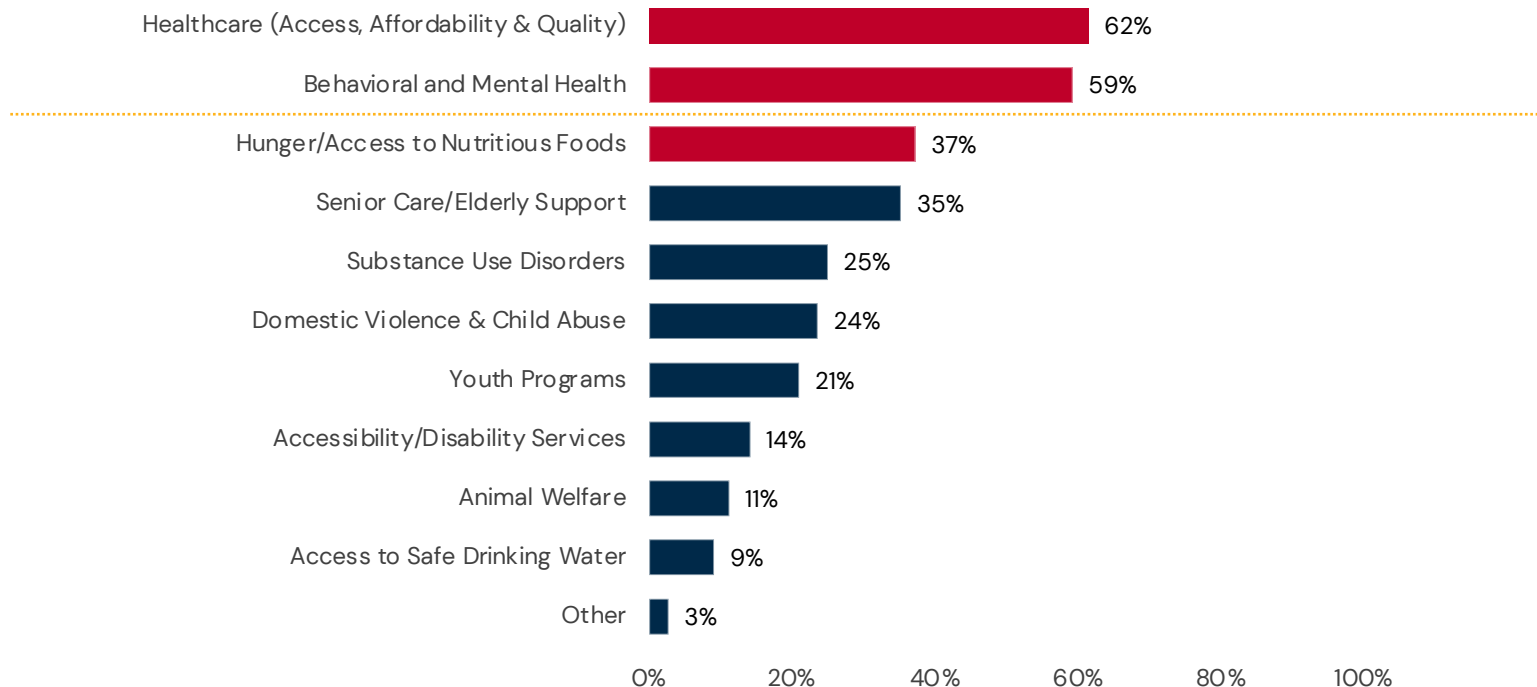
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

HEALTH & WELL-BEING



HEALTH & WELL-BEING

Respondents ranked **access, affordability, and quality of healthcare** as the top area to address for health and well-being, followed closely by **behavioral and mental health**. Beyond health services, respondents identified **hunger/access to nutritious foods** as a top three need.



Q14.1. You chose Health & Well-being as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 3,100

HEALTH & WELL-BEING

HEALTHCARE

(Access, Affordability & Quality)

1

72%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

65%

COMMUNITY
EDUCATION &
OUTREACH

3

32%

VOLUNTEERISM
OR SERVICE

4

31%

DONATIONS &
PHILANTHROPY

Q15.1.2. For Healthcare (Access, Affordability & Quality), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,891



HEALTH & WELL-BEING

BEHAVIORAL AND MENTAL HEALTH

1

85%

COMMUNITY
EDUCATION &
OUTREACH

2

62%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

35%

VOLUNTEERISM
OR SERVICE

4

19%

DONATIONS &
PHILANTHROPY

Q15.1.1. For Behavioral and Mental Health, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,893



HEALTH & WELL-BEING

HUNGER/ACCESS TO NUTRITIOUS FOODS

1

60%

DONATIONS &
PHILANTHROPY

2

50%

VOLUNTEERISM OR
SERVICE

3

46%

COMMUNITY
EDUCATION &
OUTREACH

4

44%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

Q15.1.6. For Hunger/Access to Nutritious Foods, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,151



HEALTH & WELL-BEING

SENIOR CARE/ ELDERLY SUPPORT

1

67%

VOLUNTEERISM
OR SERVICE

2

61%

COMMUNITY
EDUCATION &
OUTREACH

3

45%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

27%

DONATIONS &
PHILANTHROPY

Q15.1.3. For Senior Care/Elderly Support, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,146



HEALTH & WELL-BEING

SUBSTANCE USE DISORDERS

1

85%

COMMUNITY
EDUCATION &
OUTREACH

2

65%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

31%

VOLUNTEERISM
OR SERVICE

4

19%

DONATIONS &
PHILANTHROPY

Q15.1.5. For Substance Use Disorders, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 760



HEALTH & WELL-BEING

DOMESTIC VIOLENCE & CHILD ABUSE

1

77%

COMMUNITY
EDUCATION &
OUTREACH

2

70%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

33%

VOLUNTEERISM
OR SERVICE

4

20%

DONATIONS &
PHILANTHROPY

Q15.1.7. For Domestic Violence & Child Abuse, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 713



HEALTH & WELL-BEING

YOUTH PROGRAMS

1

73%

VOLUNTEERISM
OR SERVICE

2

69%

COMMUNITY
EDUCATION &
OUTREACH

3

32%

DONATIONS &
PHILANTHROPY

4

26%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

Q15.1.4. For Youth Programs, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 617



HEALTH & WELL-BEING

ACCESSIBILITY/ DISABILITY SERVICES

1

64%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

59%

COMMUNITY
EDUCATION &
OUTREACH

3

46%

VOLUNTEERISM
OR SERVICE

4

31%

DONATIONS &
PHILANTHROPY

Q15.1.10. For Accessibility/Disability Services, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 416



HEALTH & WELL-BEING

ANIMAL WELFARE

1

66%

VOLUNTEERISM OR
SERVICE

2

58%

DONATIONS &
PHILANTHROPY

3

39%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

37%

COMMUNITY
EDUCATION &
OUTREACH

Q15.1.9. For Animal Welfare, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 359



HEALTH & WELL-BEING

ACCESS TO SAFE DRINKING WATER

1

79%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

47%

COMMUNITY
EDUCATION &
OUTREACH

3

38%

DONATIONS &
PHILANTHROPY

4

36%

VOLUNTEERISM
OR SERVICE

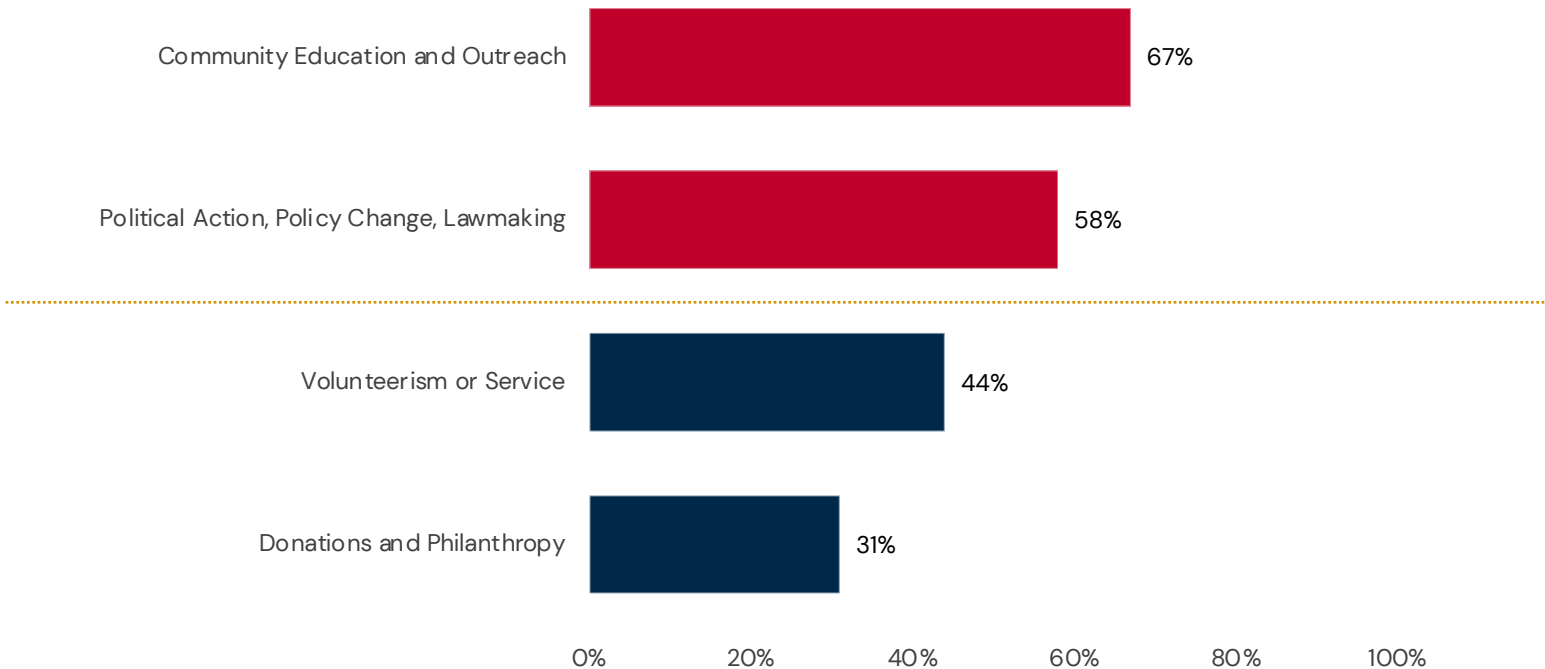
Q15.1.8. For Access to Safe Drinking Water, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 238



HEALTH & WELL-BEING:
What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their health and well-being priorities, respondents most often chose community education and outreach followed by political or policy measures.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

n = 9,273

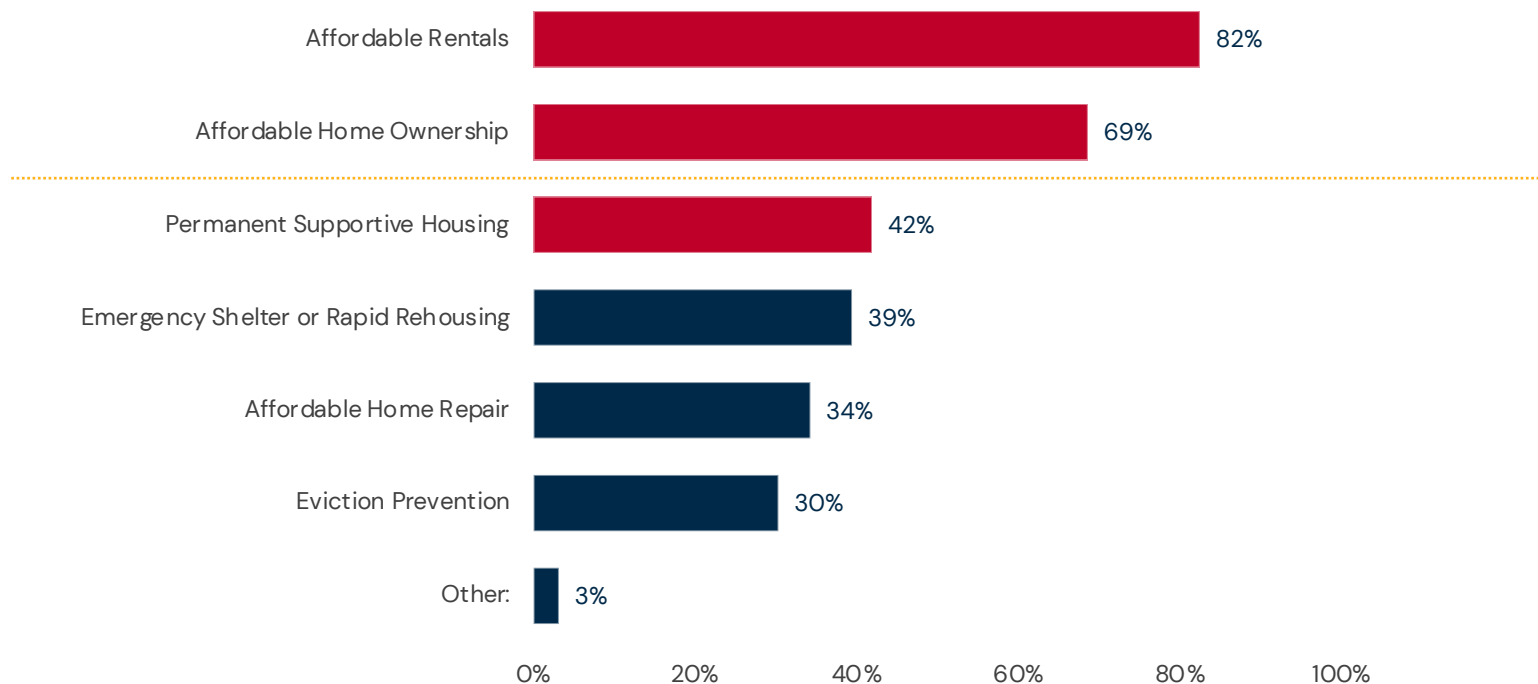
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

HOUSING



HOUSING

The vast majority of respondents pointed to **affordability** as the key to addressing housing issues in their community, with affordability of rental properties significantly outpacing concerns over affordable home ownership.



Q14.2. You chose Housing as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,681

HOUSING

AFFORDABLE RENTALS

1

83%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

58%

COMMUNITY
EDUCATION &
OUTREACH

3

41%

DONATIONS &
PHILANTHROPY

4

18%

VOLUNTEERISM
OR SERVICE

Q15.2.4. For Affordable Rentals, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 2,237



HOUSING

AFFORDABLE HOME OWNERSHIP

1

83%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

62%

COMMUNITY
EDUCATION &
OUTREACH

3

38%

DONATIONS &
PHILANTHROPY

4

17%

VOLUNTEERISM
OR SERVICE

Q15.2.5. For Affordable Home Ownership, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,802



HOUSING

PERMANENT SUPPORTIVE HOUSING

1

75%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

51%

COMMUNITY
EDUCATION &
OUTREACH

3

49%

DONATIONS &
PHILANTHROPY

4

26%

VOLUNTEERISM
OR SERVICE

Q15.2.3. For Permanent Supportive Housing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,129



HOUSING

EMERGENCY SHELTER OR RAPID REHOUSING

1

65%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

55%

DONATIONS &
PHILANTHROPY

3

46%

COMMUNITY
EDUCATION &
OUTREACH

4

34%

VOLUNTEERISM
OR SERVICE

Q15.2.1. For Emergency Shelter or Rapid Rehousing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,089



HOUSING

AFFORDABLE HOME REPAIR

1

57%

VOLUNTEERISM
OR SERVICE

2

52%

DONATIONS &
PHILANTHROPY

3

47%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

44%

COMMUNITY
EDUCATION &
OUTREACH

Q15.2.6. For Affordable Home Repair, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 897



HOUSING

EVICTIION PREVENTION

1

78%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

53%

COMMUNITY
EDUCATION &
OUTREACH

3

45%

DONATIONS &
PHILANTHROPY

4

24%

VOLUNTEERISM
OR SERVICE

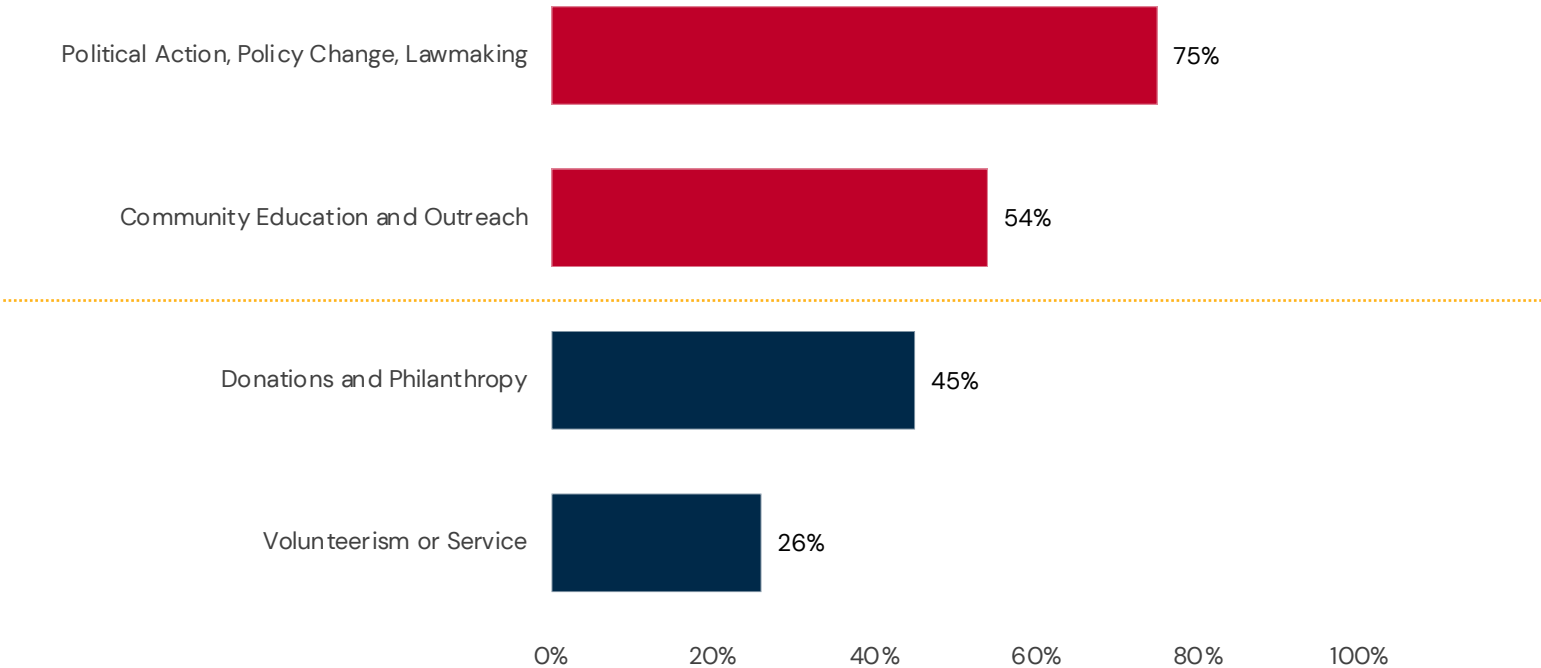
Q15.2.2. For Eviction Prevention, which actions do you feel would be most effective at addressing that issue or meeting that need?
Please select two options.

n = 783



HOUSING: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their housing priorities, respondents most often chose political or policy measures followed by community education and outreach.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

n = 8,018

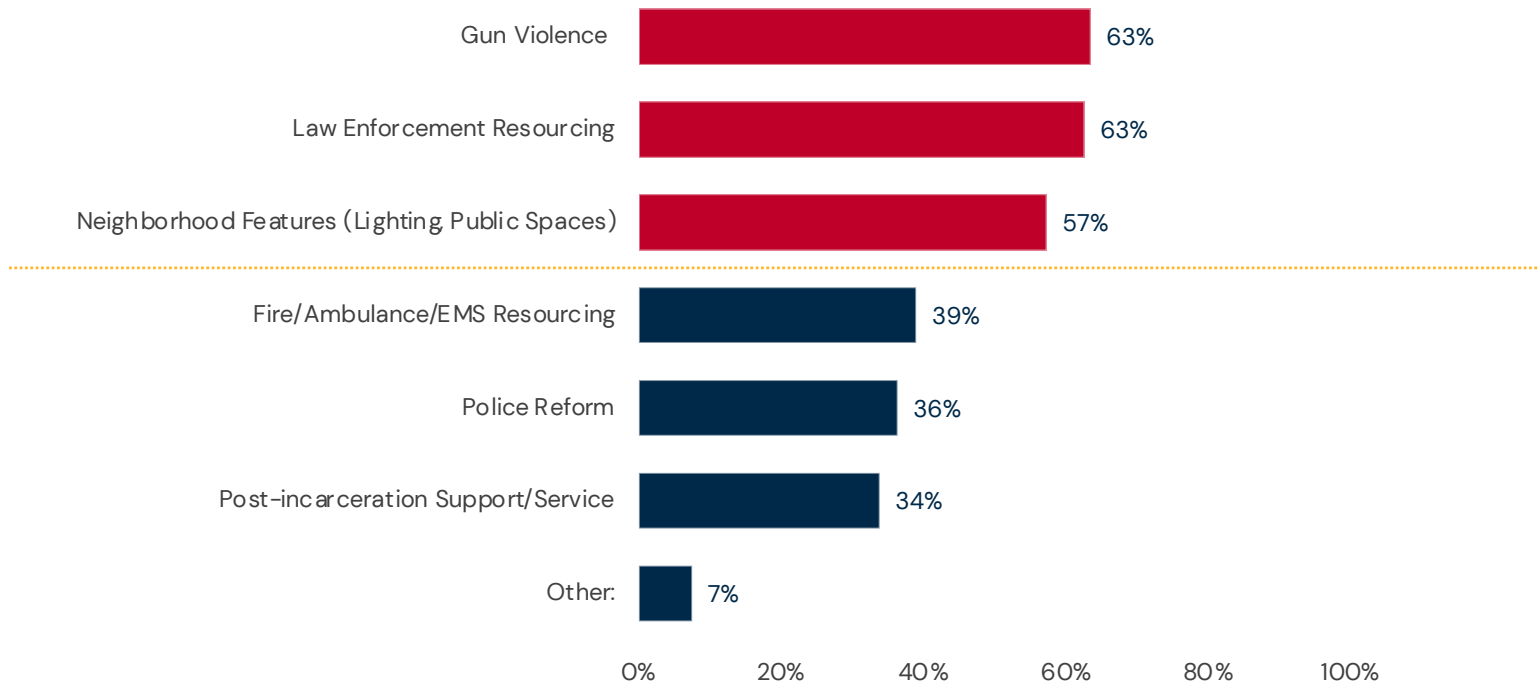
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

PUBLIC SAFETY



PUBLIC SAFETY

Most respondents prioritized **gun violence**, **law enforcement resourcing**, and enhanced **neighborhood features** when thinking of how to address public safety.



Q14.9. You chose Public Safety as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,352

PUBLIC SAFETY

LAW ENFORCEMENT RESOURCING

1

79%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

71%

COMMUNITY
EDUCATION &
OUTREACH

3

30%

VOLUNTEERISM
OR SERVICE

4

20%

DONATIONS &
PHILANTHROPY

Q15.9.2. For Law Enforcement Resourcing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,478



PUBLIC SAFETY

GUN VIOLENCE

1 **88%**

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2 **84%**

COMMUNITY
EDUCATION &
OUTREACH

3 **16%**

VOLUNTEERISM
OR SERVICE

4 **12%**

DONATIONS &
PHILANTHROPY

Q15.9.1. For Gun Violence, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,501



PUBLIC SAFETY

NEIGHBORHOOD FEATURES

(Lighting, Public Spaces)

1

62%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

53%

COMMUNITY
EDUCATION &
OUTREACH

3

49%

DONATIONS &
PHILANTHROPY

4

37%

VOLUNTEERISM
OR SERVICE

Q15.9.5. For Neighborhood Features (Lighting, Public Spaces), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,362



PUBLIC SAFETY

FIRE/AMBULANCE/EMS RESOURCING

1

55%

VOLUNTEERISM
OR SERVICE

2

53%

COMMUNITY
EDUCATION &
OUTREACH

3

52%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

41%

DONATIONS &
PHILANTHROPY

Q15.9.4. For Fire/Ambulance/EMS Resourcing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 884



PUBLIC SAFETY

POLICE REFORM

1

88%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

73%

COMMUNITY
EDUCATION &
OUTREACH

3

24%

VOLUNTEERISM
OR SERVICE

4

15%

DONATIONS &
PHILANTHROPY

Q15.9.3. For Police Reform, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 819



PUBLIC SAFETY

POST-INCARCERATION SUPPORT/SERVICES

1

67%

COMMUNITY
EDUCATION &
OUTREACH

2

61%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

43%

VOLUNTEERISM
OR SERVICE

4

29%

DONATIONS &
PHILANTHROPY

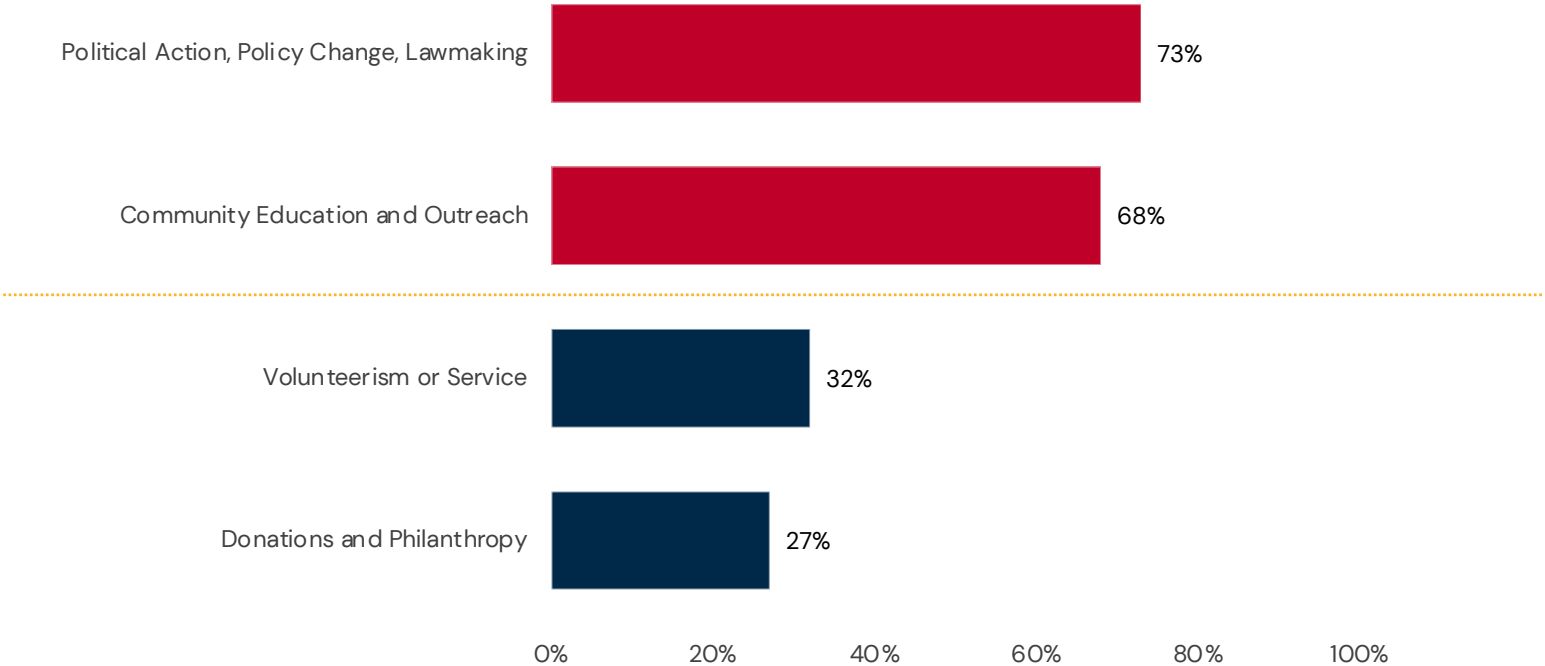
Q15.9.6. For Post-incarceration Support/Service, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 808



PUBLIC SAFETY: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their public safety priorities, respondents most often chose political or policy measures followed by community education and outreach.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

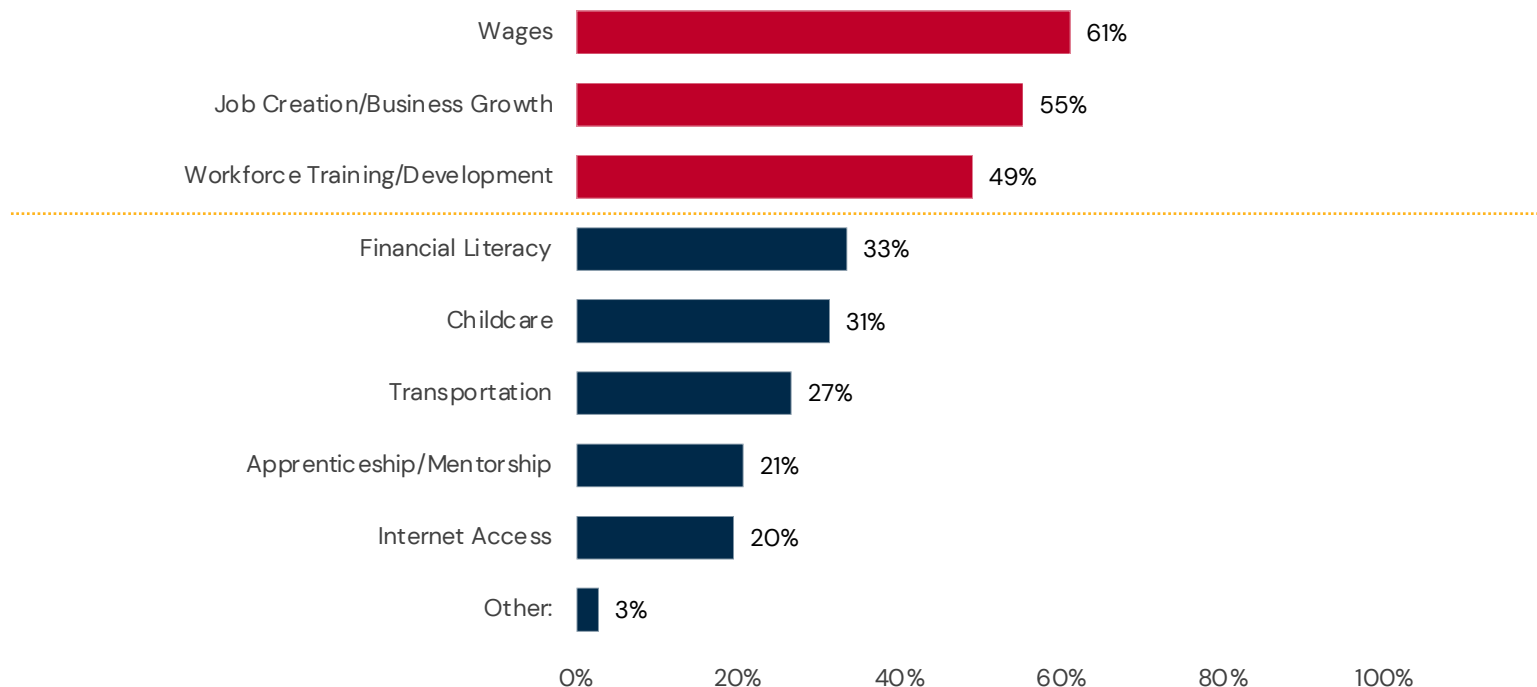
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

ECONOMIC SECURITY



ECONOMIC SECURITY

Respondents most often ranked **higher wages, job creation/business growth, and workforce training and development** as key priorities to promoting economic security.



Q14.3. You chose Economic Security as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 2,256

ECONOMIC SECURITY

WAGES

1

87%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

68%

COMMUNITY
EDUCATION &
OUTREACH

3

30%

DONATIONS &
PHILANTHROPY

4

15%

VOLUNTEERISM
OR SERVICE

Q15.3.3. For Wages, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,370



ECONOMIC SECURITY

JOB CREATION/ BUSINESS GROWTH

1

75%

COMMUNITY
EDUCATION &
OUTREACH

2

74%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

28%

DONATIONS &
PHILANTHROPY

4

23%

VOLUNTEERISM
OR SERVICE

Q15.3.2. For Job Creation/Business Growth, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,199



ECONOMIC SECURITY

WORKFORCE TRAINING/ DEVELOPMENT

1

80%

COMMUNITY
EDUCATION &
OUTREACH

2

55%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

44%

VOLUNTEERISM
OR SERVICE

4

22%

DONATIONS &
PHILANTHROPY

Q15.3.1. For Workforce Training/Development, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,121



ECONOMIC SECURITY

FINANCIAL LITERACY

1

83%

COMMUNITY
EDUCATION &
OUTREACH

2

52%

VOLUNTEERISM
OR SERVICE

3

43%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

23%

DONATIONS &
PHILANTHROPY

Q15.3.6. For Financial Literacy, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 734



ECONOMIC SECURITY

CHILDCARE

1

63%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

58%

COMMUNITY
EDUCATION &
OUTREACH

3

41%

DONATIONS &
PHILANTHROPY

4

39%

VOLUNTEERISM
OR SERVICE

Q15.3.5. For Childcare, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 764



ECONOMIC SECURITY

TRANSPORTATION

1

73%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

53%

COMMUNITY
EDUCATION &
OUTREACH

3

39%

DONATIONS &
PHILANTHROPY

4

34%

VOLUNTEERISM
OR SERVICE

Q15.3.4. For Transportation, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 608



ECONOMIC SECURITY

APPRENTICESHIP/ MENTORSHIP

1

72%

COMMUNITY
EDUCATION &
OUTREACH

2

66%

VOLUNTEERISM
OR SERVICE

3

37%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

26%

DONATIONS &
PHILANTHROPY

Q15.3.8. For Apprenticeship/Mentorship, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 486



ECONOMIC SECURITY

INTERNET ACCESS

1

80%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

50%

COMMUNITY
EDUCATION &
OUTREACH

3

48%

DONATIONS &
PHILANTHROPY

4

21%

VOLUNTEERISM
OR SERVICE

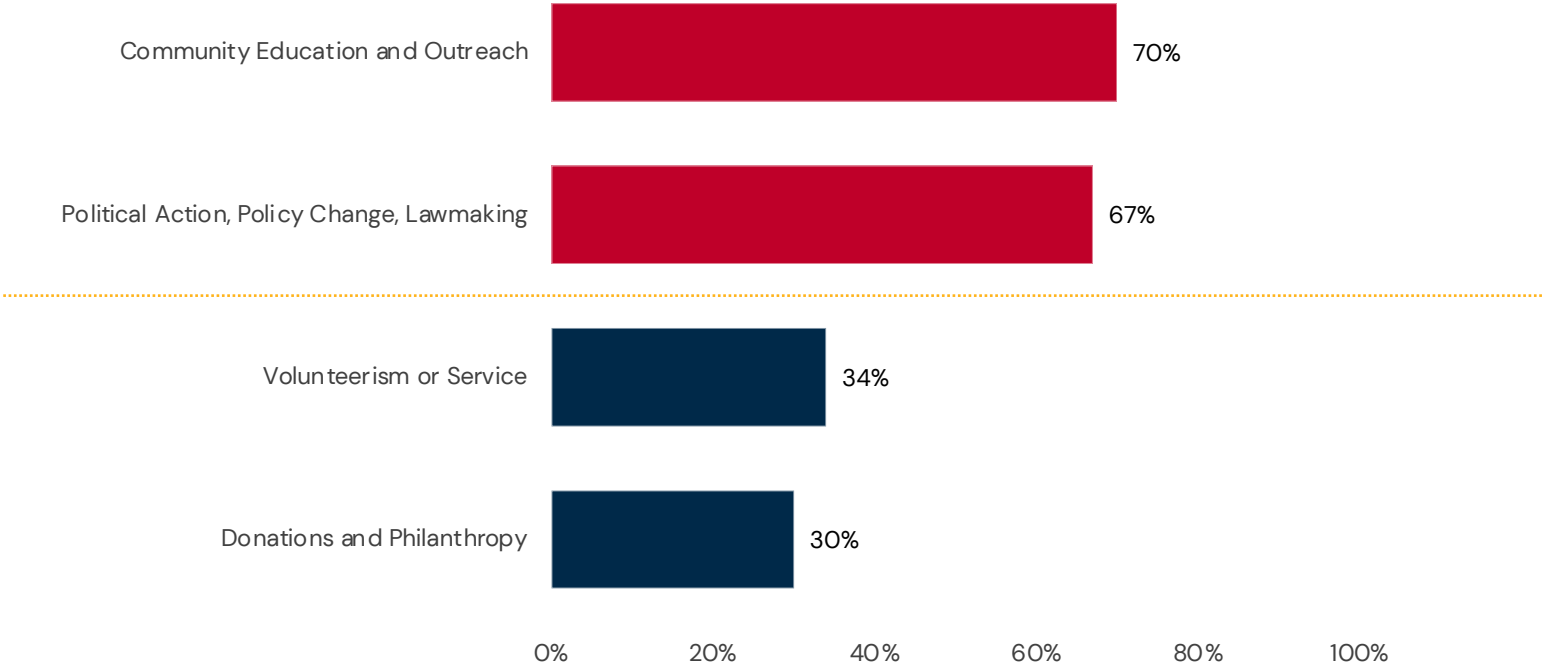
Q15.3.7. For Internet Access, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 425



ECONOMIC SECURITY:
What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their economic security priorities, respondents most often chose community education and outreach followed closely by political or policy measures.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

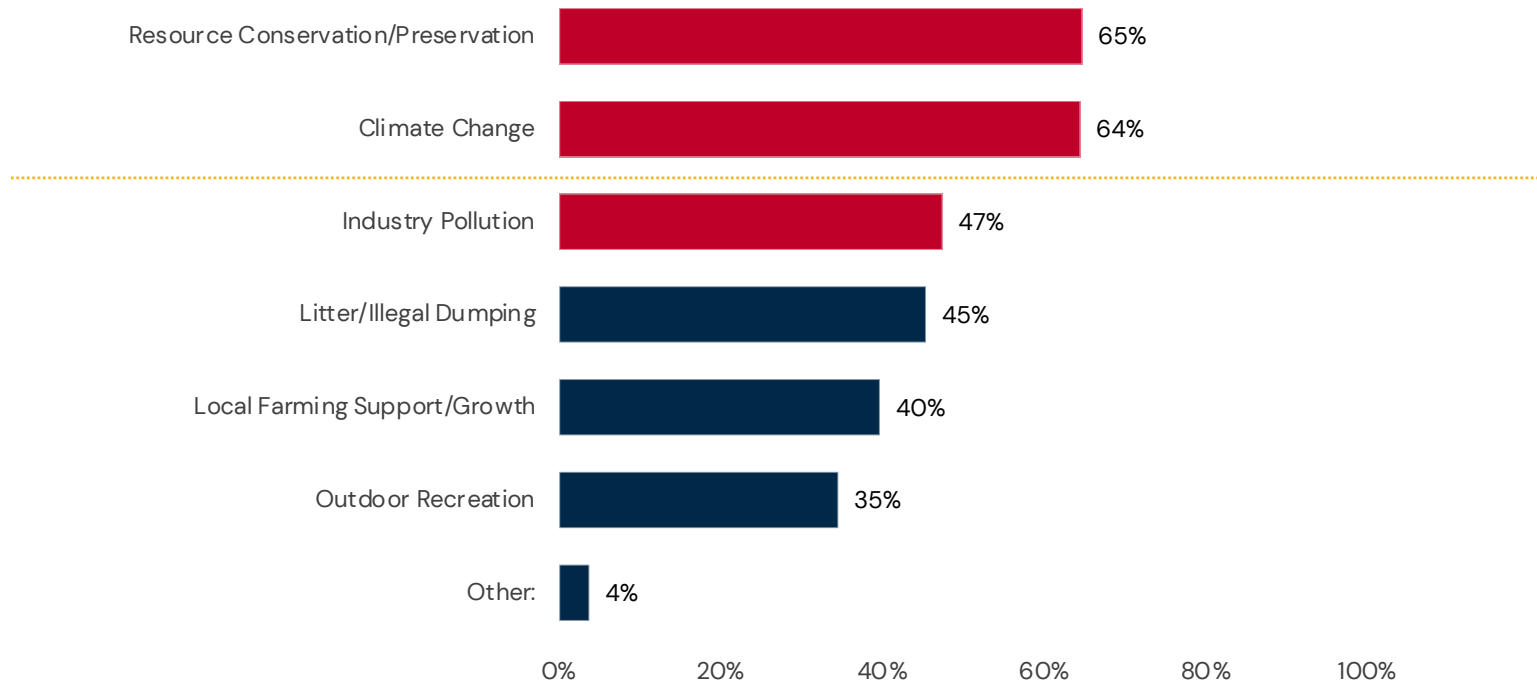
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

ENVIRONMENT



ENVIRONMENT

The vast majority of respondents prioritized addressing **resource conversation/preservation** and **climate change** as environmental issues to tackle.



Q14.8. You chose Environment as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 1,675

ENVIRONMENT

RESOURCE CONSERVATION/ PRESERVATION

1

73%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

62%

COMMUNITY
EDUCATION &
OUTREACH

3

41%

VOLUNTEERISM
OR SERVICE

4

24%

DONATIONS &
PHILANTHROPY

Q15.8.2. For Resource Conservation/Preservation, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,153



ENVIRONMENT

CLIMATE CHANGE

1

85%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

67%

COMMUNITY
EDUCATION &
OUTREACH

3

27%

VOLUNTEERISM
OR SERVICE

4

21%

DONATIONS &
PHILANTHROPY

Q15.8.1. For Climate Change, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,098



ENVIRONMENT

INDUSTRY POLLUTION

1

85%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

65%

COMMUNITY
EDUCATION &
OUTREACH

3

26%

VOLUNTEERISM
OR SERVICE

4

24%

DONATIONS &
PHILANTHROPY

Q15.8.5. For Industry Pollution, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 745



ENVIRONMENT

LITTER/ILLEGAL DUMPING



Q15.8.4. For Litter/Illegal Dumping, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.



ENVIRONMENT

LOCAL FARMING SUPPORT/GROWTH

1

65%

COMMUNITY
EDUCATION &
OUTREACH

2

59%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

40%

VOLUNTEERISM
OR SERVICE

4

36%

DONATIONS &
PHILANTHROPY

Q15.8.6. For Local Farming Support/Growth, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 654



ENVIRONMENT

OUTDOOR RECREATION

1

58%

VOLUNTEERISM
OR SERVICE

2

51%

COMMUNITY
EDUCATION &
OUTREACH

3

49%

DONATIONS &
PHILANTHROPY

4

43%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

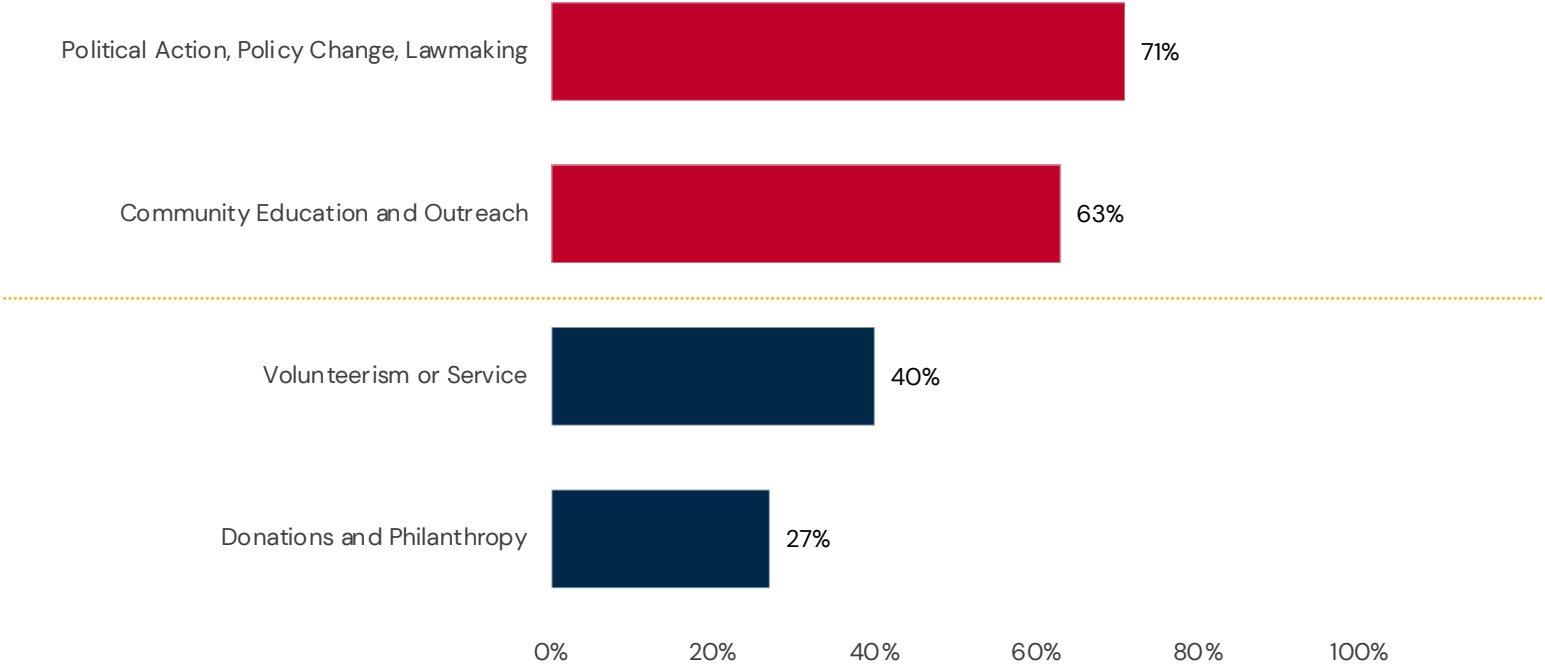
Q15.8.3. For Outdoor Recreation, which actions do you feel would be most effective at addressing that issue or meeting that need?
Please select two options.

n = 561



ENVIRONMENT: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their environmental priorities, respondents most often chose political or policy measures followed by community education and outreach.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

n = 5,000

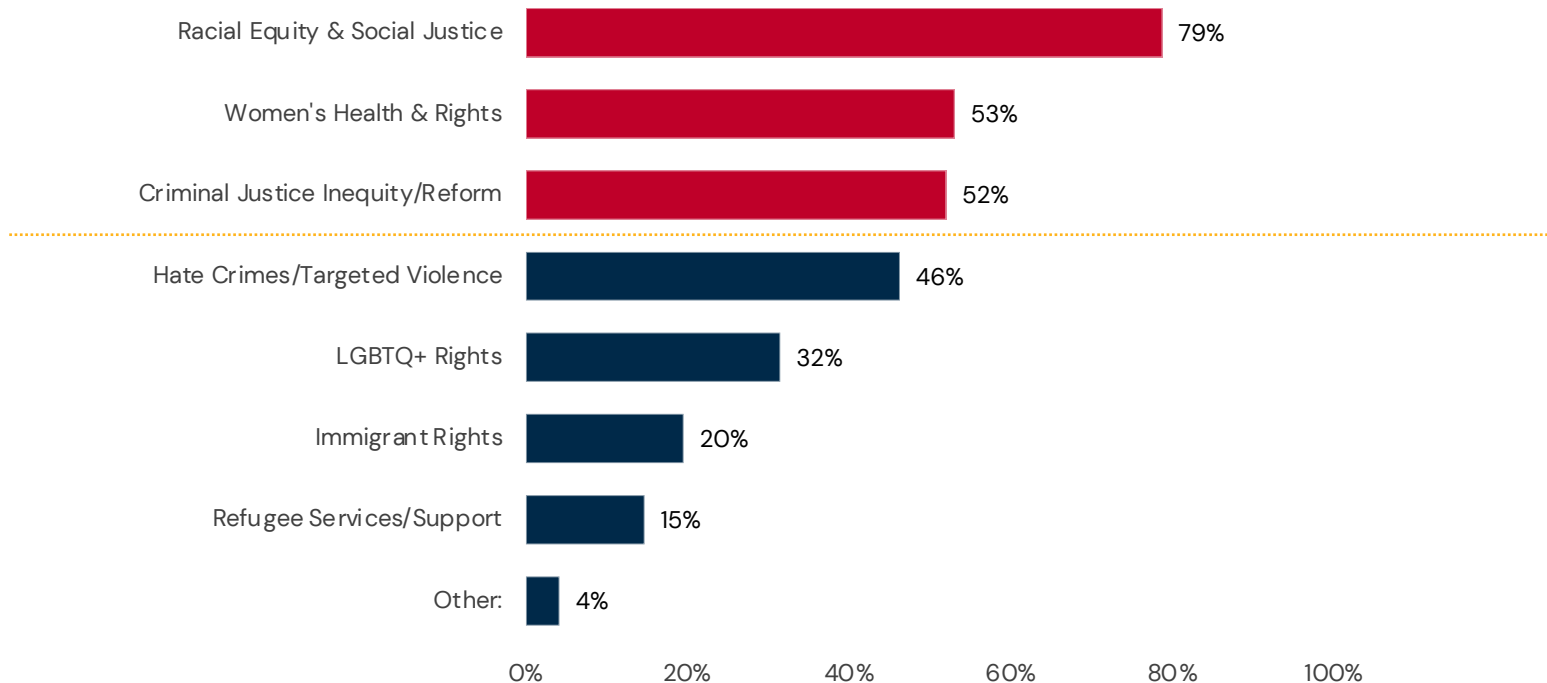
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

CIVIL & HUMAN RIGHTS



CIVIL & HUMAN RIGHTS

The vast majority of respondents for whom civil and human rights are a priority chose **racial equity and social justice** as the top area to address, with **women's health and rights** and **criminal justice reform** also resonating with the majority.



Q14.6. You chose Civil & Human Rights as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 1,608

CIVIL & HUMAN RIGHTS

RACIAL EQUITY & SOCIAL JUSTICE

1

88%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

81%

COMMUNITY
EDUCATION &
OUTREACH

3

19%

VOLUNTEERISM
OR SERVICE

4

12%

DONATIONS &
PHILANTHROPY

Q15.6.1. For Racial Equity & Social Justice, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 1,289



CIVIL & HUMAN RIGHTS

WOMEN'S HEALTH & RIGHTS



Q15.6.3. For Women's Health & Rights, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.



CIVIL & HUMAN RIGHTS

CRIMINAL JUSTICE INEQUITY/REFORM



Q15.6.6. For Criminal Justice Inequity/Reform, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 817



CIVIL & HUMAN RIGHTS

HATE CRIMES/ TARGETED VIOLENCE

1

87%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

82%

COMMUNITY
EDUCATION &
OUTREACH

3

18%

VOLUNTEERISM
OR SERVICE

4

14%

DONATIONS &
PHILANTHROPY

Q15.6.7. For Hate Crimes/Targeted Violence, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 716



CIVIL & HUMAN RIGHTS

LGBTQ+ RIGHTS

1

88%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

86%

COMMUNITY
EDUCATION &
OUTREACH

3

17%

VOLUNTEERISM
OR SERVICE

4

9%

DONATIONS &
PHILANTHROPY

Q15.6.2. For LGBTQ+ Rights, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 513



CIVIL & HUMAN RIGHTS

IMMIGRANT RIGHTS

1

83%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

69%

COMMUNITY
EDUCATION &
OUTREACH

3

28%

VOLUNTEERISM
OR SERVICE

4

21%

DONATIONS &
PHILANTHROPY

Q15.6.4. For Immigrant Rights, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 270

104



CIVIL & HUMAN RIGHTS

REFUGEE SERVICES/ SUPPORT

1

59%

VOLUNTEERISM
OR SERVICE

2

57%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

46%

DONATIONS &
PHILANTHROPY

4

38%

COMMUNITY
EDUCATION &
OUTREACH

Q15.6.5. For Refugee Services/Support, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

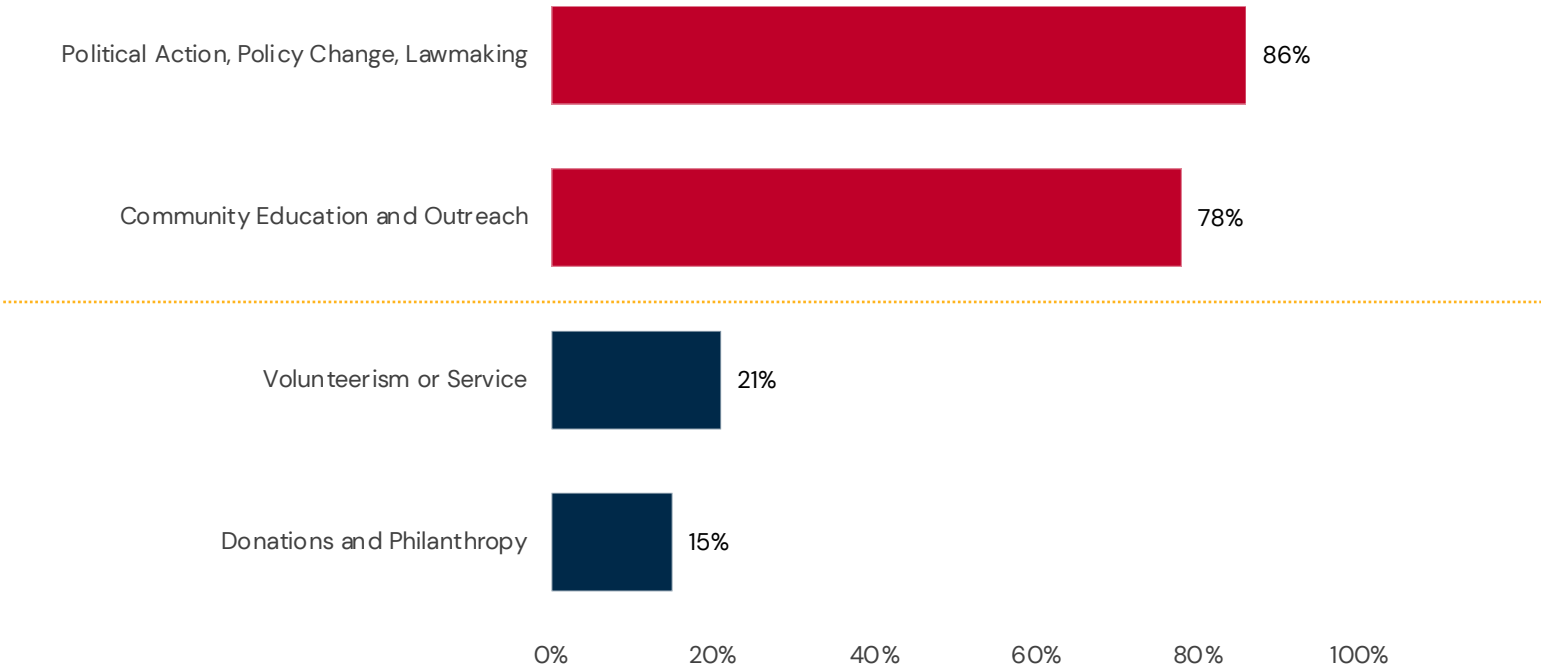
n = 234

105



CIVIL & HUMAN RIGHTS:
What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their civil and human rights priorities, respondents most often chose political or policy measures followed by community education and outreach.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

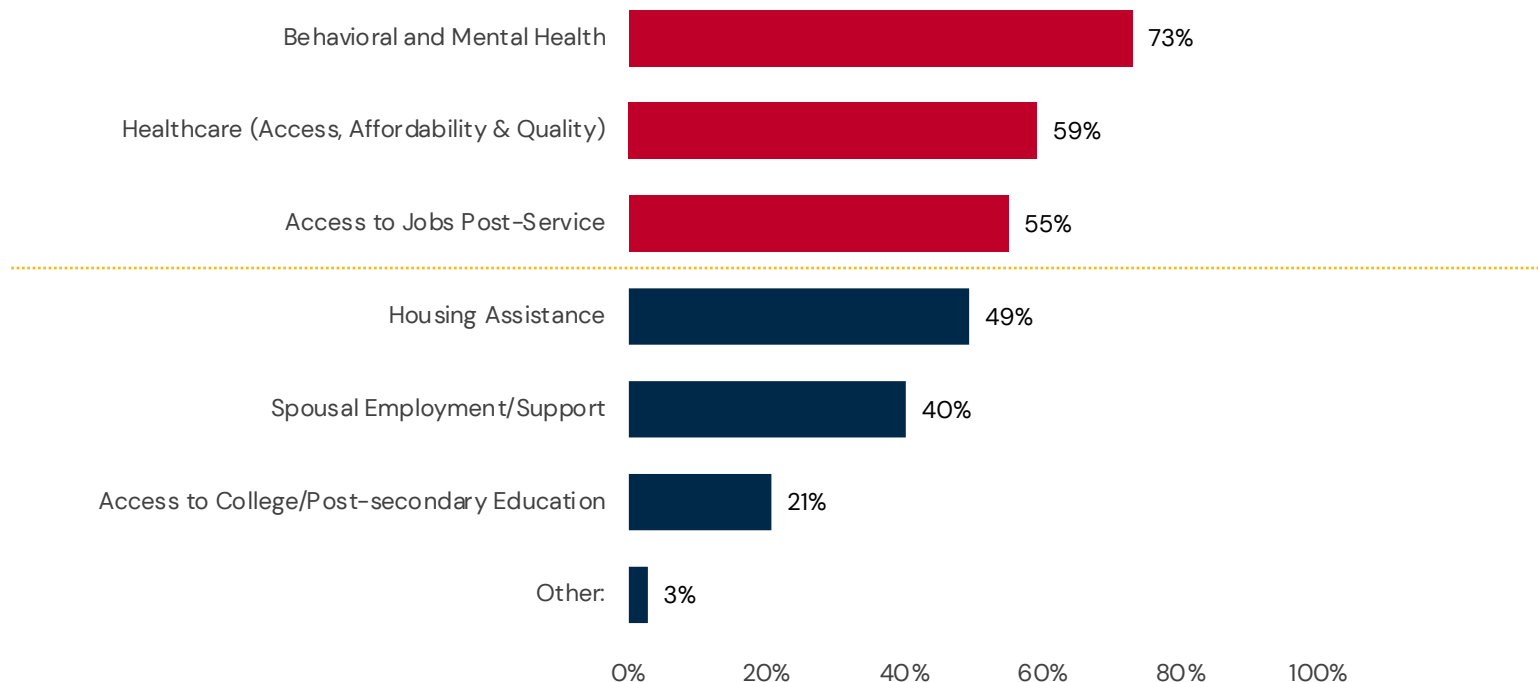
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

VETERANS & MILITARY FAMILIES



VETERANS & MILITARY FAMILIES

Behavioral and mental health ranked highest for nearly three-quarters of respondents who prioritized veterans and military families, followed by **healthcare** and **access to jobs**.



Q14.5. You chose Veterans & Military Families as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 951

VETERANS & MILITARY FAMILIES

BEHAVIORAL & MENTAL HEALTH

1

73%

COMMUNITY
EDUCATION &
OUTREACH

2

62%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

38%

VOLUNTEERISM
OR SERVICE

4

27%

DONATIONS &
PHILANTHROPY

Q15.5.1. For Behavioral and Mental Health, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 727 109



VETERANS & MILITARY FAMILIES

HEALTHCARE

(ACCESS, AFFORDABILITY & QUALITY)

1

74%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

61%

COMMUNITY
EDUCATION &
OUTREACH

3

33%

DONATIONS &
PHILANTHROPY

4

31%

VOLUNTEERISM
OR SERVICE

Q15.5.2. For Healthcare (Access, Affordability & Quality), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 558



VETERANS & MILITARY FAMILIES

ACCESS TO JOBS POST-SERVICE

1

73%

COMMUNITY
EDUCATION &
OUTREACH

2

62%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

38%

VOLUNTEERISM
OR SERVICE

4

28%

DONATIONS &
PHILANTHROPY

Q15.5.6. For Access to Jobs Post-Service, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 507



VETERANS & MILITARY FAMILIES

HOUSING ASSISTANCE

1

68%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

51%

TIE:
DONATIONS &
PHILANTHROPY

COMMUNITY
EDUCATION &
OUTREACH

4

29%

VOLUNTEERISM
OR SERVICE

Q15.5.5. For Housing Assistance, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 474



VETERANS & MILITARY FAMILIES

SPOUSAL EMPLOYMENT/ SUPPORT

1

67%

COMMUNITY
EDUCATION &
OUTREACH

2

53%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

48%

VOLUNTEERISM
OR SERVICE

4

32%

DONATIONS &
PHILANTHROPY

Q15.5.3. For Spousal Employment/Support, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 380



VETERANS & MILITARY FAMILIES

ACCESS TO COLLEGE/ POST-SECONDARY EDUCATION

1

66%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

57%

COMMUNITY
EDUCATION &
OUTREACH

3

43%

DONATIONS &
PHILANTHROPY

4

34%

VOLUNTEERISM
OR SERVICE

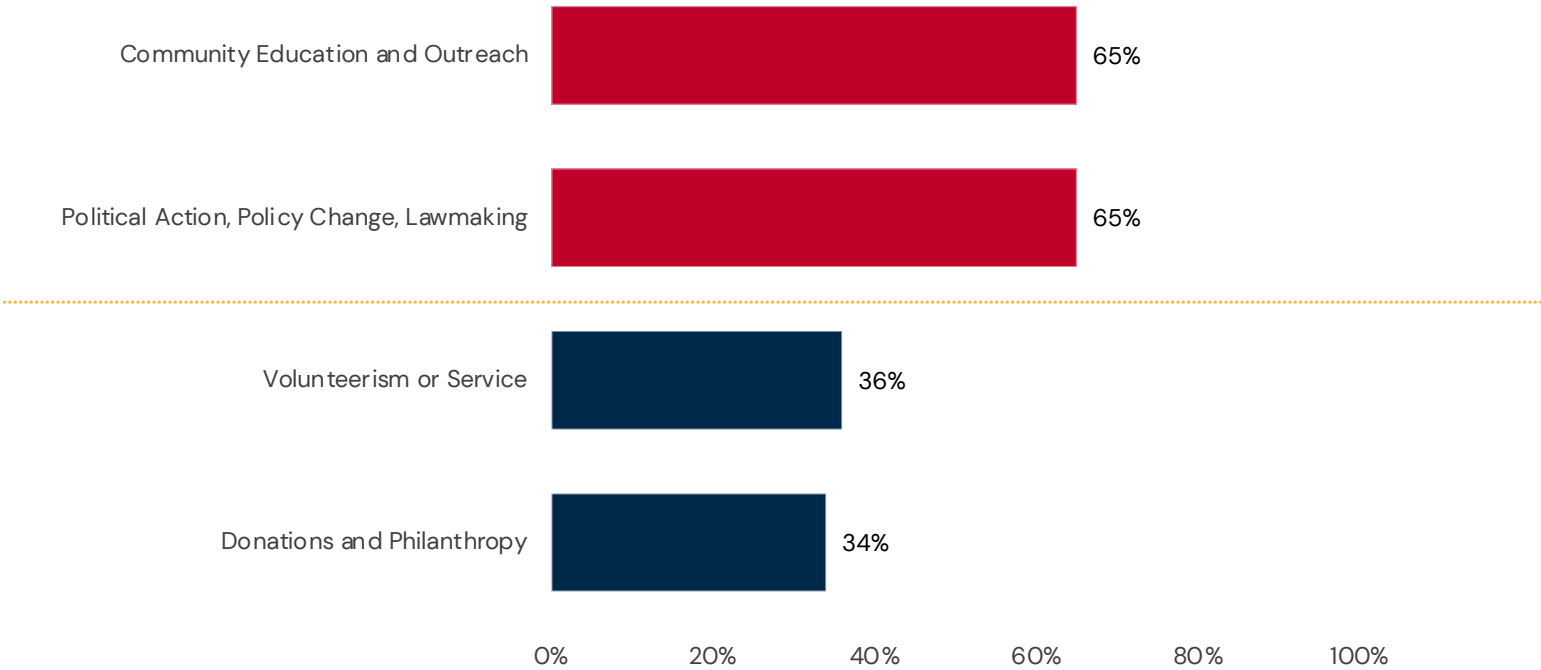
Q15.5.4. For Access to College/Post-secondary Education, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 172



VETERANS & MILITARY:
What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their veterans and military family support priorities, respondents most often chose community education and outreach and political or policy measures.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

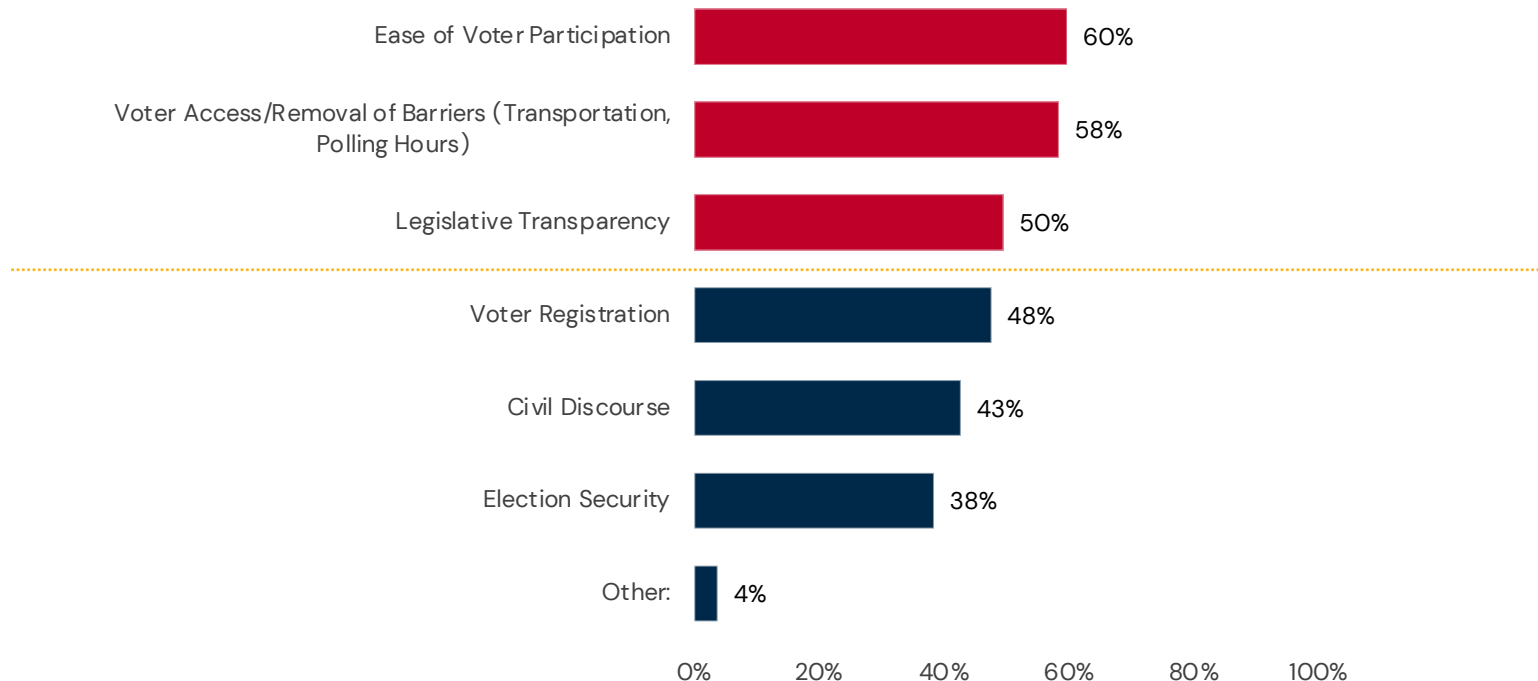
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

DEMOCRACY



DEMOCRACY

The majority of respondents prioritized **voter access and participation** when it came to issues pertaining to the health of our democracy, as well as legislative transparency.



Q14.10. You chose Democracy as a top priority for where you live. Thinking of that priority, which of the following “areas to address” are most important? Please select three options.

n = 794

DEMOCRACY

EASE OF VOTER PARTICIPATION

1

76%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

67%

COMMUNITY
EDUCATION &
OUTREACH

3

44%

VOLUNTEERISM
OR SERVICE

4

13%

DONATIONS &
PHILANTHROPY

Q15.10.4. For Ease of Voter Participation, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 483



DEMOCRACY

VOTER ACCESS/ REMOVAL OF BARRIERS

1

79%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

59%

COMMUNITY
EDUCATION &
OUTREACH

3

49%

VOLUNTEERISM
OR SERVICE

4

14%

DONATIONS &
PHILANTHROPY

Q15.10.2. For Voter Access/Removal of Barriers (Transportation, Polling Hours), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 489



DEMOCRACY

LEGISLATIVE TRANSPARENCY

1

90%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

75%

COMMUNITY
EDUCATION &
OUTREACH

3

19%

VOLUNTEERISM
OR SERVICE

4

16%

DONATIONS &
PHILANTHROPY

Q15.10.5. For Legislative Transparency, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 390

120



DEMOCRACY

VOTER REGISTRATION

1

69%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

61%

COMMUNITY
EDUCATION &
OUTREACH

3

53%

VOLUNTEERISM
OR SERVICE

4

17%

DONATIONS &
PHILANTHROPY

Q15.10.1. For Voter Registration, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 362



DEMOCRACY

CIVIL DISCOURSE

1

75%

COMMUNITY
EDUCATION &
OUTREACH

2

60%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3

47%

VOLUNTEERISM
OR SERVICE

4

18%

DONATIONS &
PHILANTHROPY

Q15.10.6. For Civil Discourse which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 326



DEMOCRACY

ELECTION SECURITY

1

77%

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

2

53%

COMMUNITY
EDUCATION &
OUTREACH

3

47%

VOLUNTEERISM
OR SERVICE

4

23%

DONATIONS &
PHILANTHROPY

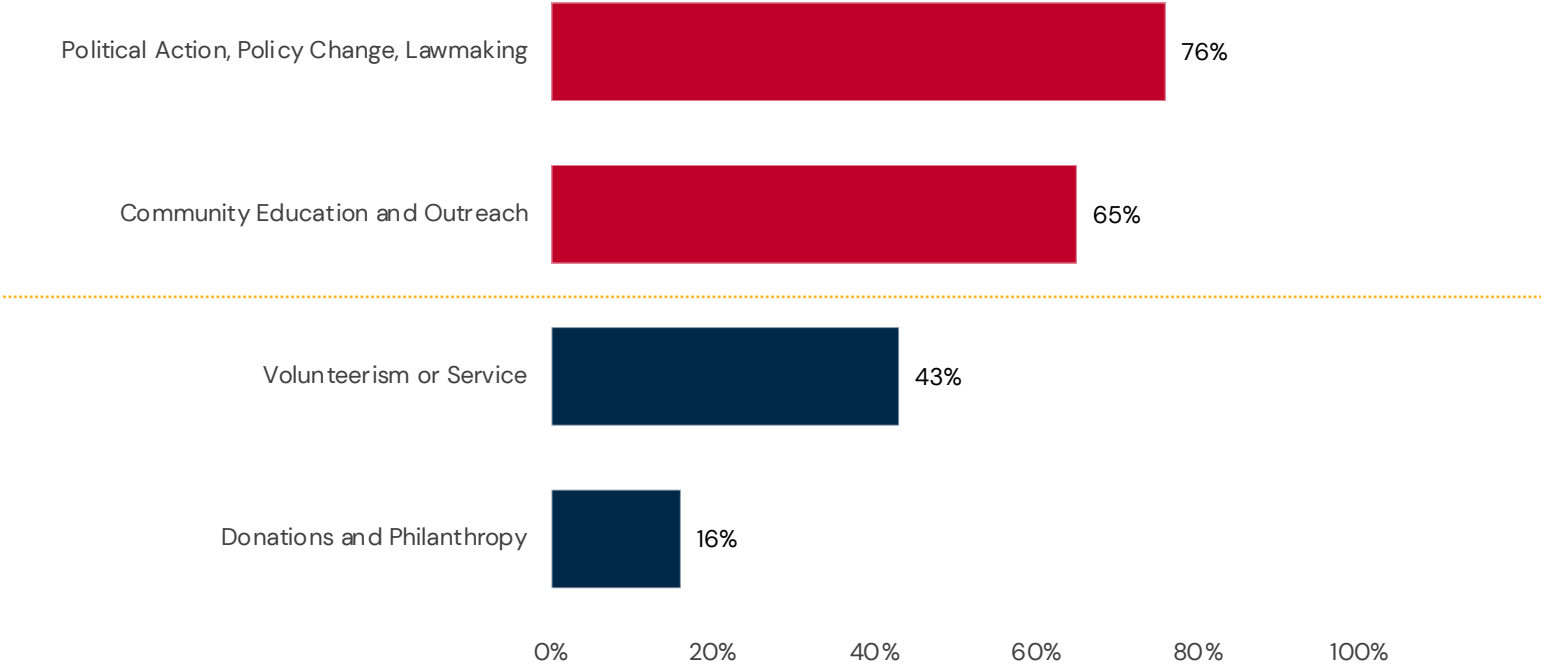
Q15.10.3. For Election Security, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 284



DEMOCRACY: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their democracy priorities, respondents most often chose political or policy measures followed by community education and outreach.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

n = 2,369

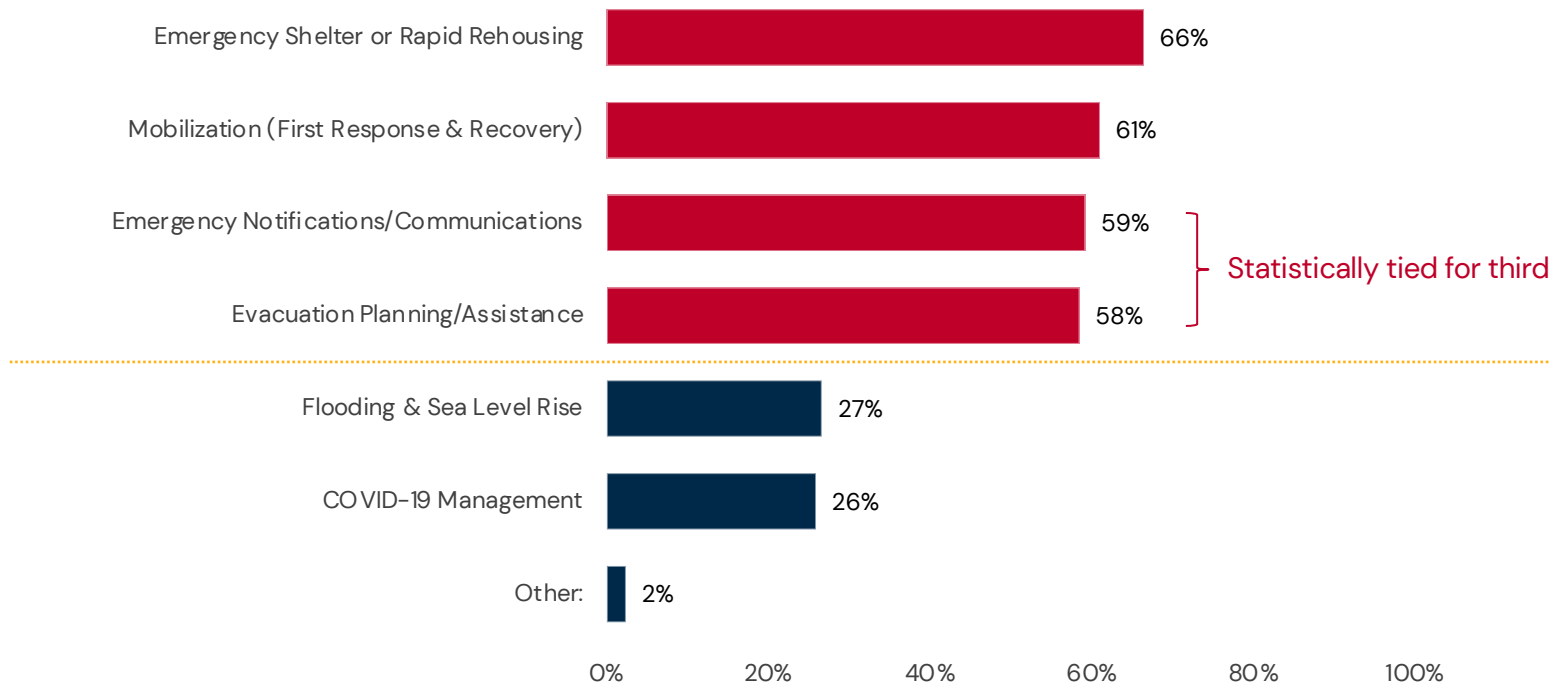
VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

DISASTER/CRISIS RESPONSE



DISASTER/ CRISIS RESPONSE

Two-thirds of respondents prioritized **emergency shelter** and **rapid rehousing** for those affected by disaster, followed by **first response mobilization**, **emergency notifications**, and **evacuation planning**.



Q14.7. You chose Disaster/Crisis Response as a top priority for where you live. Thinking of that priority, which of the following "areas to address" are most important? Please select three options.

n = 1,608

DISASTER/CRISIS RESPONSE

EMERGENCY SHELTER OR RAPID REHOUSING

1

58%

VOLUNTEERISM
OR SERVICE

2

49%

COMMUNITY
EDUCATION &
OUTREACH

3

48%

DONATIONS &
PHILANTHROPY

4

45%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

Q15.7.6. For Emergency Shelter or Rapid Rehousing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 401

127



DISASTER/CRISIS RESPONSE

MOBILIZATION (FIRST RESPONSE & RECOVERY)

1

64%

VOLUNTEERISM
OR SERVICE

2

60%

COMMUNITY
EDUCATION &
OUTREACH

3

44%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

31%

DONATIONS &
PHILANTHROPY

Q15.7.5. For Mobilization (First Response & Recovery), which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 368



DISASTER/CRISIS RESPONSE

EMERGENCY NOTIFICATIONS/ COMMUNICATIONS

1 **71%**

COMMUNITY
EDUCATION &
OUTREACH

2 **52%**

TIE:
VOLUNTEERISM OR
SERVICE

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

4 **25%**

DONATIONS &
PHILANTHROPY

Q15.7.3. For Emergency Notifications/Communications, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 369

129



DISASTER/CRISIS RESPONSE

EVACUATION PLANNING/ASSISTANCE

1

64%

VOLUNTEERISM
OR SERVICE

2

63%

COMMUNITY
EDUCATION &
OUTREACH

3

46%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

4

26%

DONATIONS &
PHILANTHROPY

Q15.7.2. For Evacuation Planning/Assistance, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 339

130



DISASTER/CRISIS RESPONSE

FLOODING/SEA LEVEL RISE

1

68%

POLITICAL
ACTION, POLICY
CHANGE,
LAWMAKING

2

49%

COMMUNITY
EDUCATION &
OUTREACH

3

48%

VOLUNTEERISM
OR SERVICE

4

35%

DONATIONS &
PHILANTHROPY

Q15.7.4. For Flooding & Sea Level Rise, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 158



DISASTER/CRISIS RESPONSE

COVID-19 MANAGEMENT

1 **60%**

COMMUNITY
EDUCATION &
OUTREACH

2 **55%**

POLITICAL ACTION,
POLICY CHANGE,
LAWMAKING

3 **47%**

VOLUNTEERISM
OR SERVICE

4 **38%**

DONATIONS &
PHILANTHROPY

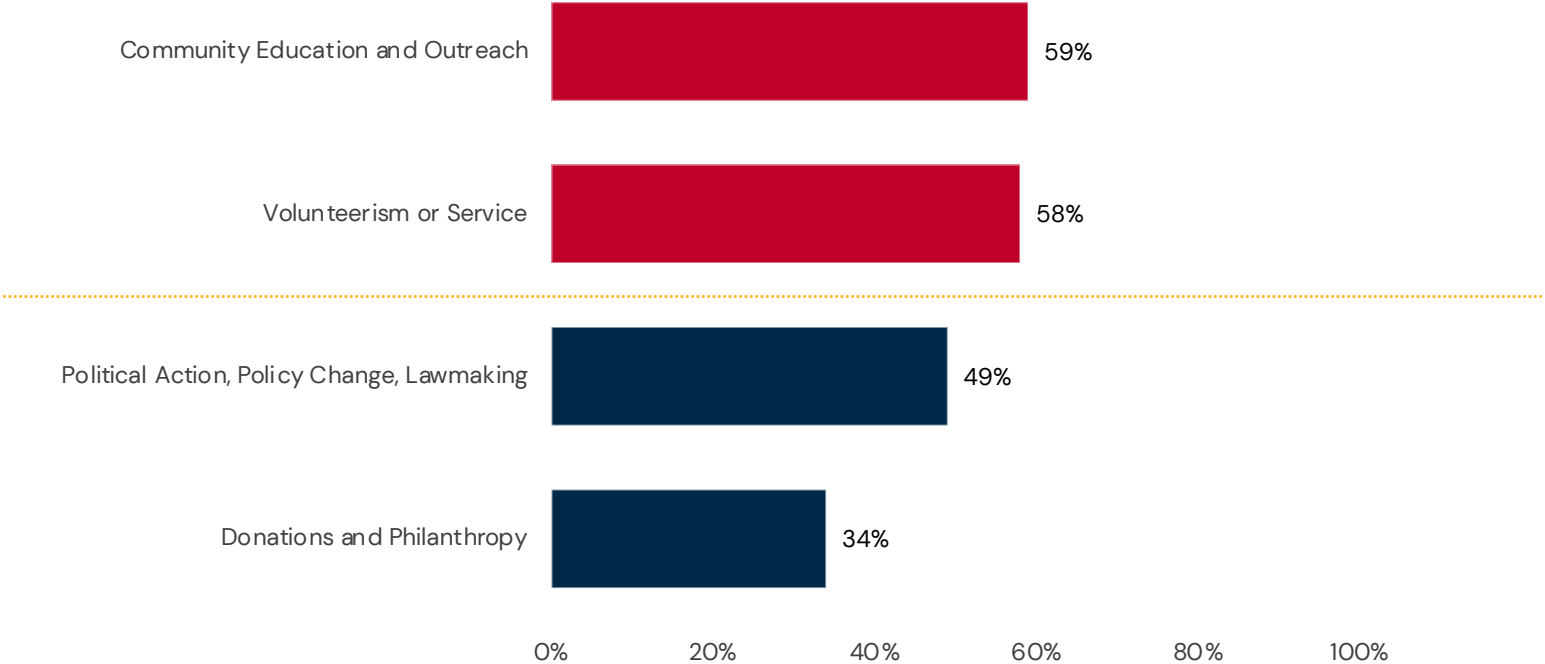
Q15.7.6. For Emergency Shelter or Rapid Rehousing, which actions do you feel would be most effective at addressing that issue or meeting that need? Please select two options.

n = 150



DISASTER/CRISIS: What actions will be effective

Overall Combined Responses: When asked to rate how effective the following actions would be at addressing their disaster/crisis response priorities, respondents most often chose community education and outreach followed closely by volunteerism or service.



Q15. For [selected areas to address], which actions do you feel would be most effective at addressing that issue or meeting that need? *Please select two options.*

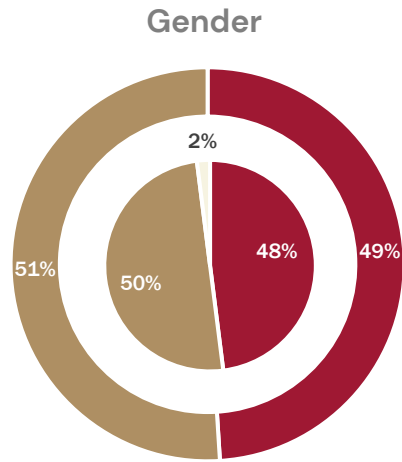
n = 1,802

VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

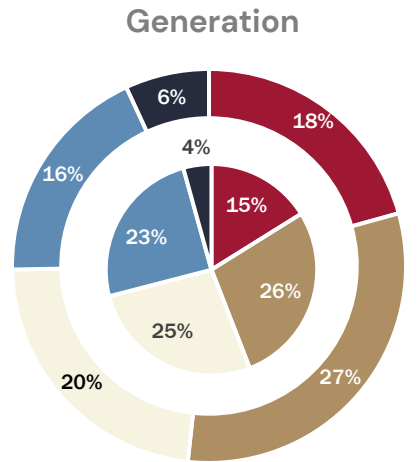
Key Respondent Demographics



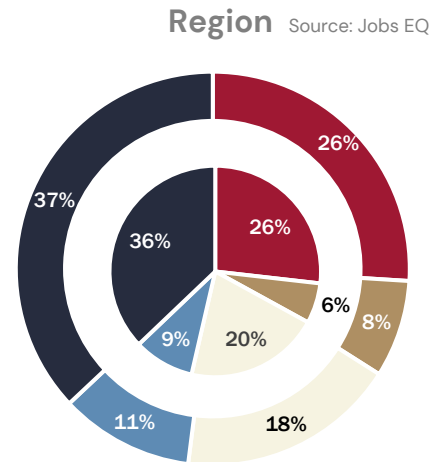
Recall: Total Sample = 6,393



Male
Female
Nonbinary or gender nonconforming

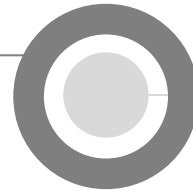


Gen Z
Millennials
Gen X
Boomers
Silent Generation



Eastern
Central
Northern
Western
Piedmont

Outer charts represent Virginia proportions



Inner charts represent sample proportions

Q52. What gender do you identify as?:

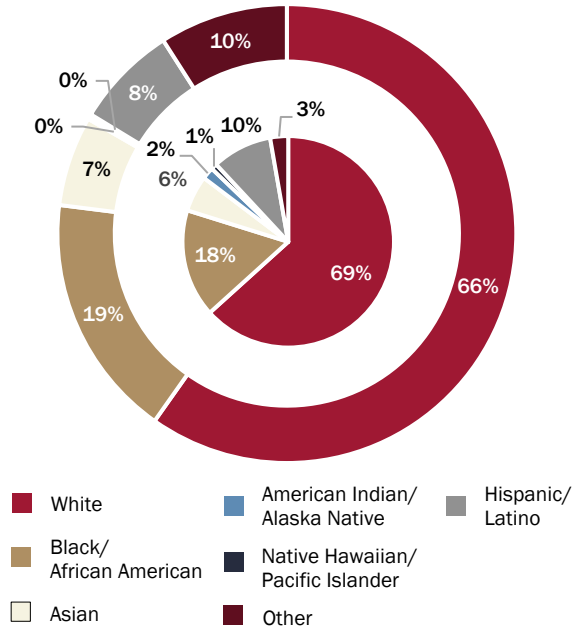
Q38. In what year were you born?

Q1. What is your home ZIP code?

Note: Nearly all questions included a "prefer not to answer" option. The proportion selecting "prefer not to answer" is not presented above, so percentages may not sum to 100 percent.

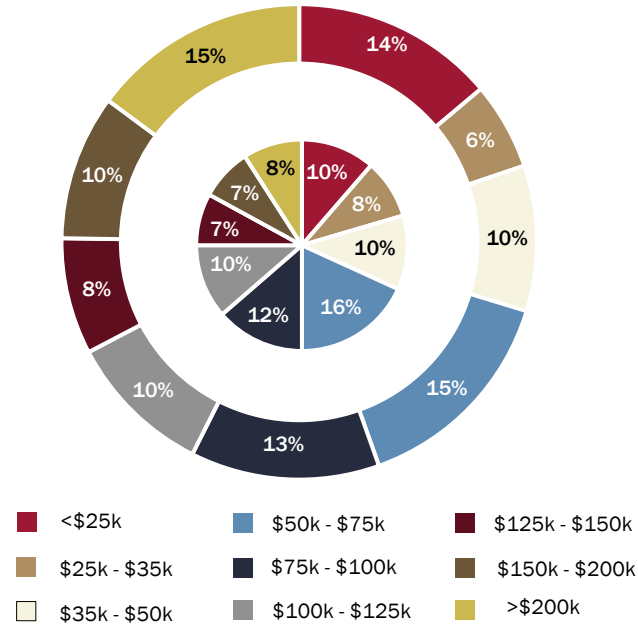
*Sample weighted to be representative of age, gender, and ethnicity

Race/Ethnicity

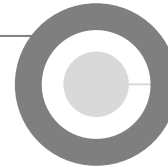


Income

Sources: Jobs EQ, Claritas, March 2022



Outer charts represent Virginia proportions



Inner charts represent sample proportions

Q40. Are you of Hispanic or Latino origin?

Q41. Which of these do you consider yourself to be? *Please select all that apply.*

Q43. Which of the following best represents your total combined annual household income?

Note: Nearly all questions included a "prefer not to answer" option. The proportion selecting "prefer not to answer" is not presented above, so percentages may not sum to 100 percent.

*Sample weighted to be representative of age, gender, and ethnicity

DEMOGRAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*	VIRGINIA PROPORTION <small>Source: Jobs EQ</small>
GENDER (n = 6,167)	Male	48%	49%
	Female	50%	51%
	Nonbinary or gender nonconforming	2%	--
GENERATION (n = 5,678)	Generation Z (born 1997–2012)	16%	~18%
	Millennials (born 1981–1996)	28%	~27%
	Generation X (born 1965–1980)	27%	~20%
	Boomers (born 1946–1964)	25%	~16%
	Silent Generation (prior to 1946)	4%	~6%
GEOGRAPHIC AREA (n = 6,179)	Urban/City	28%	--
	Suburban	47%	--
	Small town/rural area	25%	--

*Sample weighted to be representative
of age, gender, and ethnicity

Q52. What gender do you identify as?:

Q38. In what year were you born?

Q39. What best describes the area where you currently live?

Note: Nearly all questions included a “prefer not to answer” option. The proportion selecting “prefer not to answer” is not presented above, so percentages may not sum to 100 percent.



DEMOGRAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*	VIRGINIA PROPORTION <small>Source: Jobs EQ</small>
HISPANIC ETHNICITY (n = 6,175)	Hispanic or Latino	10%	10%
	Not Hispanic or Latino	87%	90%
RACE (n = 6,178)	White	69%	66%
	Black or African American	18%	19%
	Asian	6%	7%
	American Indian or Alaska Native	1%	0.3%
	Native Hawaiian or Pacific Islander	1%	0.1%
	Other	5%	8%

*Sample weighted to be representative of age, gender, and ethnicity



Q40. Are you of Hispanic or Latino origin?

Q41. Which of these do you consider yourself to be? *Select all that apply.*

Note: Nearly all questions included a “prefer not to answer” option. The proportion selecting “prefer not to answer” is not presented above, so percentages may not sum to 100 percent.

DEMOGRAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*	VIRGINIA PROPORTION Source: Claritas, March 2022
EMPLOYMENT STATUS (n = 6,179)	I am a student and employed full time.	4%	--
	I am a student and employed part time.	5%	--
	I am a student and unemployed.	3%	--
	I am employed full time.	47%	--
	I am employed part time.	9%	--
	I am unemployed and seeking employment.	5%	--
	I am retired.	19%	--
	I am currently unemployed and unable to work.	3%	--
	I am currently unemployed and not seeking employment.	3%	--
HOUSEHOLD INCOME (n = 6,178)	Less than \$25,000	10%	14%
	\$25,000 – \$34,999	8%	6%
	\$35,000 – \$49,999	10%	10%
	\$50,000 – \$74,999	16%	15%
	\$75,000 – \$99,999	12%	13%
	\$100,000 – \$124,999	10%	10%
	\$125,000 – \$149,999	7%	8%
	\$150,000 – \$199,999	7%	10%
	\$200,000 or more	8%	15%

Q43. Which of the following represents your current employment status?

Q42. Which of the following best represents your total combined annual household income?

Note: Nearly all questions included a “prefer not to answer” option. The proportion selecting “prefer not to answer” is not presented above, so percentages may not sum to 100 percent.

*Sample weighted to be representative of age, gender, and ethnicity



DEMOGRAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*
EMPLOYER TYPE (n = 3,820)	Nonprofit Organization	15%
	Philanthropic Foundation	2%
	Public K-12 School	6%
	Private K-12 School	2%
	College, University, or other Higher Education Institution	10%
	Healthcare Organization	12%
	Federal Government Agency or Department	7%
	Virginia State Government Agency or Department	9%
	Local Government Agency or Department	8%
	House of Worship; Faith-based Organization	1%
	Private Company or Corporation	30%
	I am self-employed	10%
	Other	6%

*Sample weighted to be representative of age, gender, and ethnicity



Q44. Which type of organization do you work for? *Select all that apply.*

Note: Nearly all questions included a “prefer not to answer” option. The proportion selecting “prefer not to answer” is not presented above, so percentages may not sum to 100 percent.

DEMORAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*	VIRGINIA PROPORTION <small>Source: Jobs EQ</small>
REGION (n = 6,183)	Eastern	27%	26%
	Western	6%	8%
	Central	20%	18%
	Piedmont	10%	11%
	Northern	38%	37%
EDUCATION LEVEL (n = 6,173)	Less than middle school	0%	--
	Middle school	0%	--
	Some high school	2%	8%
	High school diploma or GED	14%	23%
	Some college	17%	19%
	Associates Degree	9%	8%
	Bachelor's Degree	28%	24%
	Master's Degree	20%	18%
	Professional Degree	5%	
	Doctorate or Ph.D.	3%	

*Sample weighted to be representative
of age, gender, and ethnicity



Q1. What is your home ZIP code?

Q51. What is the highest level of education that you have completed?

Note: Nearly all questions included a "prefer not to answer" option. The proportion selecting "prefer not to answer" is not presented above, so percentages may not sum to 100 percent.

DEMORAPHIC	GROUP	REPRESENTATIVE SAMPLE PROPORTION*
SPIRITUALITY (n = 6,157)	Spiritual	68%
	Not spiritual	25%
RELIGION/HOUSE OF WORSHIP AFFILIATION (n = 6,164)	Affiliated	45%
	Not affiliated	49%
MILITARY SERVICE (n = 6,162)	Served	14%
	Did not serve	84%
VETERAN STATUS (n = 6,157)	Veteran	13%
	Not a veteran	84%
LGBTQ+ (n = 6,162)	Identifies as a member of the LGBTQ+ community	11%
	Does not identify as a member of the LGBTQ+ community	86%
DISABILITY STATUS (n = 6,161)	I have a disability	15%
	I do not have a disability	80%

*Sample weighted to be representative of age, gender, and ethnicity

Q47. Do you consider yourself a spiritual person?

Q48. Are you actively affiliated with a particular religion or house of worship?

Q49. Did you ever serve on active duty in the U.S. armed forces?

Q50. What is your veteran status?

Q53. Do you identify as a member of the LGBTQ+ community?

Q54. What is your disability status?

Note: Nearly all questions included a “prefer not to answer” option. The proportion selecting “prefer not to answer” is not presented above, so percentages may not sum to 100 percent.



VIRGINIA COMMUNITY ENGAGEMENT INDEX – PART 1

Acknowledgements



Acknowledgements

The Virginia Community Engagement Index simply would not have come to fruition without the dedication and support of our Core Team, our Research Advisory Team, and our research and strategy partner, SIR.

To all who gave their time and energy over the course of several months to inform our goals and methodology, distribute our survey, and help develop our key findings and takeaways, we offer our gratitude, praise, and hope for continued partnership.



OUR CORE TEAM

Abe Goldberg

Associate Professor, Political Science,
James Madison University

Alison Jorgensen

Chief Operating Officer, Council of
Community Services

Lisa Bartolomei

Communication Director, Northern
Virginia Region, The Church of Jesus
Christ of Latter-day Saints

Carah Ong Whaley

Academic Program Officer, The Center
for Politics, University of Virginia

Cathy Howard

Community Volunteer, Virginia
Commonwealth University Division of
Community Engagement
(Retired)

Chimere Miles

Community Advocate, Engaging
Richmond/Peter Paul Development
Center

Connie Jorgensen

Assistant Professor of Political Science,
Piedmont Virginia Community College

Elizabeth Miller

Associate Director, Community
Engagement, William & Mary

Fran Inge

Director, Community and Volunteer
Services Division, Department of Social
Services

Irene Shin

Member, District 86th, Virginia House
of Delegates / Executive Director,
VCET-VA Civic Engagement Table

Jacob Peterson

Vice President of Resource
Development, United Way of South
Hampton Roads

Cara Michas

Community Volunteer, JustServe

Jen Patja

Co-Executive Director, Virginia Civics

Jodi Fisler

Senior Associate for Assessment
Policy & Analysis, State Council
of Higher Education for Virginia
(SCHEV)

Jon Barton

Community Volunteer, Virginia
Council of Churches (Retired)

Joy Parker

Director, Volunteer Services & Family
Centered Care, Children's Hospital of
The King's Daughters

Karla Boughey

Executive Director, Virginia Veterans
Services Foundation

Katie Gholson

Director of Volunteers (Former),
United Way of South Hampton Roads

Kate Slayton

Executive Director, Virginia21

Katya Mayer

Virginia21 Student Leader Committee
Chair, Longwood University

Kristy Milburn

AmeriCorps & Public Grants Manager,
Aspire! Afterschool Learning

Leah Gregory

Community & Collaboration Program
Manager, VCU Wright Regional Center
for Clinical and Translational Science

Lisa Fikes

President and CEO, Leadership
Center for Excellence

Liz Pasqualini

Vice President of Community
Engagement, Volunteer Hampton
Roads

Luis Martinez

Community Organizer, Equality
Virginia

May Nivar

Senior Manager of Community
Impact, Altria / Founding Member and
Chair, Asian and Latino Solidarity
Alliance

Michael Magner

Coordinator, Medical Reserve Corps,
Virginia Department of Health

Michael Smith

Program and Strategy Officer
(Former), Richmond Memorial Health
Foundation

Peppy Linden

Member, Governor's Advisory Board
on Service and Volunteerism

Risha Berry

Founder and CEO, Strengths Find
Her

Sherry Norquist

Executive Director, Community
Engagement & Impact, Sentara
Health

Stephanie Gorham

President and CEO, Volunteer
Hampton Roads

Susan Hallett

Director of Philanthropy, Bob and
Anna Lou Schaberg Foundation

Talley Baratk

Founder & Community Volunteer,
Impact 100 Richmond

Tori Mabry

BSW, Independent

Vanessa Diamond

SVP, Civic Innovations, Community
Foundation for a greater Richmond

Veronica McMillan

Founder, President, The
Micro-Nonprofit Network



OUR RESEARCH ADVISORY COMMITTEE



From the AmeriCorps Office of Research and Evaluation

Shane Dermanjian, Research Analyst

Huda Hamden, Research Analyst

Mary Hyde, Director of Research and Evaluation

Andrea Robles, Research and Evaluation Manager

Laura Schlachter, Research Analyst



From Points of Light

Christine Schoppe, Former Chief of Staff

Megan Singer, Senior Manager of Strategy

OUR RESEARCH & STRATEGY CONSULTANTS



SIR
2601 Floyd Ave.
Richmond, VA 23220
sirhq.com





Thank You

CONTACT US

801 E Main St, 15th Floor
Richmond, VA 23219

804-726-7065

ServeVirginia.org