



Thank you for helping spread the word about the 2025 Virginia Community Engagement Index!

As an Organizational Partner, we are relying on you to help engage your community in the updated survey, in order to collect data on community needs and priorities that can inform your organization's future efforts. **Please note: You will receive a unique Qualtrics link to the survey that you should include in all of your outreach about the VCEI 2025.**

Outreach Email or Newsletter Template

How do volunteers support your community? What community issues matter most to you?

These are just two of the questions we're hoping to answer across the Commonwealth through the 2025 Virginia Community Engagement Index (VCEI). The VCEI is a comprehensive study to understand the state of service, volunteerism, and civic action in Virginia, and to identify community priorities.

[Organization name] is partnering with Serve Virginia to ensure that voices from [locality or region served by your organization] are heard and that our community is represented in the survey. Your input will help shape not only our local efforts but also statewide initiatives for a more connected and engaged Virginia.

How can you help? Please take a few minutes to take the survey!

[Insert your organizational link to the survey]

If you would like to share the survey with friends, family, or coworkers, please do! By encouraging others to complete this survey, you can help us reach as many voices as possible. Every share truly makes a difference — thank you for helping us to create a more vibrant, connected, and civically engaged Virginia!

Additional questions to swap in at beginning on email, as desired:

- How often do you volunteer in your community?
- What motivates you to give back within your community?
- How do you choose to get involved in your community?
- How do you use your voice for civic action in your community?