



### Thank you for helping spread the word about the 2025 Virginia Community Engagement Index!

As an Organizational Partner, we are relying on you to help engage your community in the updated survey, in order to collect data on community needs and priorities that can inform your organization's future efforts. **Please note: You will receive a unique Qualtrics link to the survey that you should include in all of your outreach about the VCEI 2025.** In addition, please be sure to tag Serve Virginia when you post on social media about VCEI 2025:

Facebook: @servevirginiaorg  
Instagram: @serve\_virginia

LinkedIn: @servevirginia  
X: @serve\_virginia

## Template post for Facebook, Instagram, and LinkedIn

How do volunteers support your community? [or other question from list below]

That's just one of the questions we're hoping to answer through the 2025 Virginia Community Engagement Index (VCEI). The VCEI is a comprehensive study to understand the state of service, volunteerism, civic action, and community priorities in Virginia.

[Organization name] is partnering with [tag Serve Virginia on each social media platform where you plan to post; see above] to ensure that voices from [locality or region served by your organization] are heard. Your input will help shape not only our local efforts but also statewide initiatives for a more connected and engaged Virginia.

How can you help? Take the survey!

[Insert your organizational link to the survey]

If you would like to share the survey with friends, family, or coworkers, please do! By encouraging others to complete this survey, you can help us reach as many voices as possible. Every share truly makes a difference — thank you for helping us to create a more vibrant, connected, and civically engaged Virginia!

#VCEI2025 #VirginiansForVolunteers #VCEI2025Partner

## Additional questions to swap in for social media template:

- How often do you volunteer in your community?
- What community issues matter most to you?
- What motivates you to give back within your community?
- How do you choose to get involved in your community?
- How do you use your voice for civic action in your community?

## Template post for X

The #VCEI2025 seeks to understand service, volunteerism, civic action & community priorities across #Virginia. We're partnering w/ @serve\_virginia to ensure that voices from [locality or region served by your organization] are heard. Take the survey! [Insert your organizational link to the survey] #VCEI2025Partner